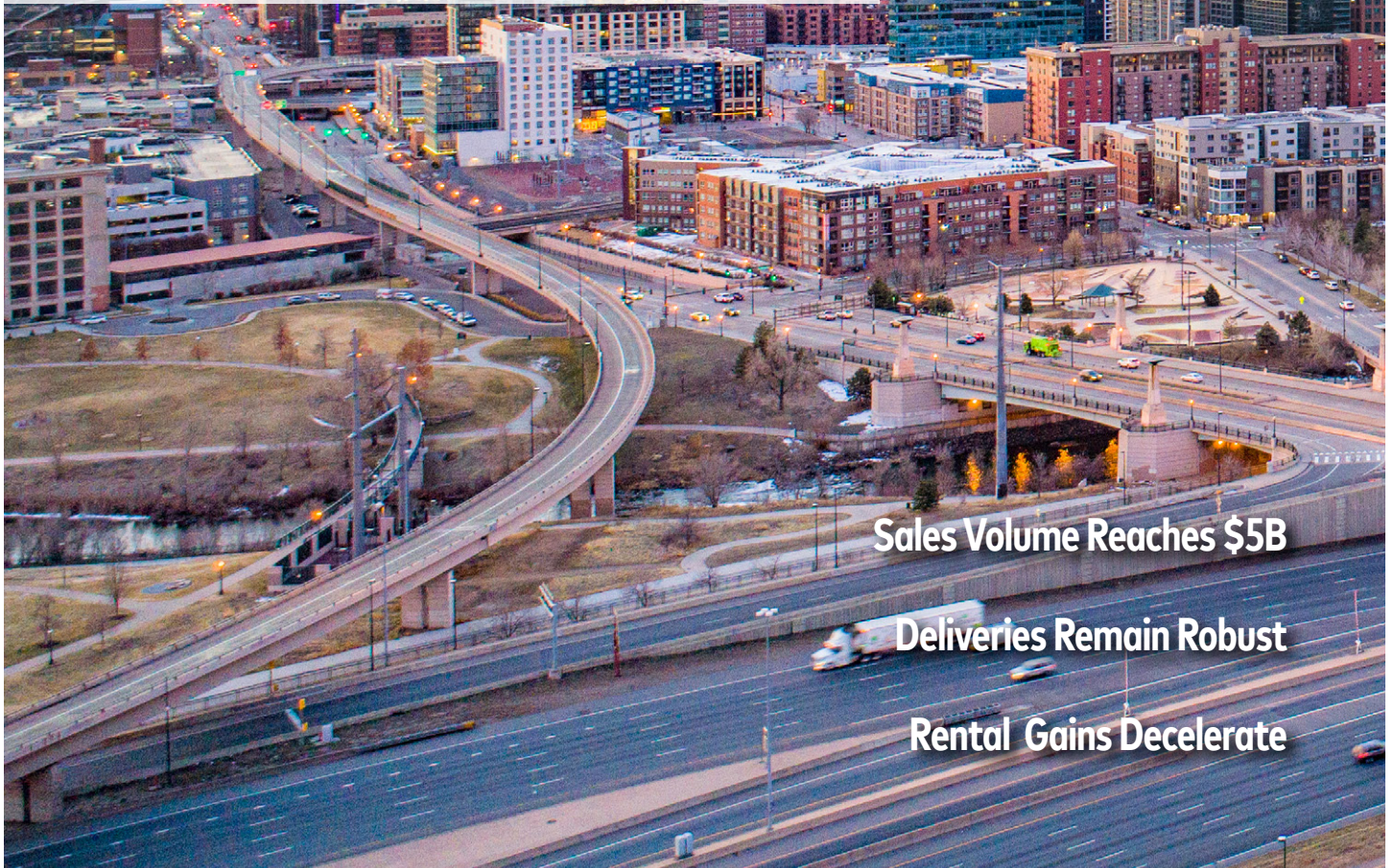


# Yardi® Matrix

## MULTIFAMILY REPORT

# Denver's Growth Spurt

Winter 2020



**Sales Volume Reaches \$5B**

**Deliveries Remain Robust**

**Rental Gains Decelerate**



# DENVER MULTIFAMILY

Yardi® Matrix

## Downtown Steals The Spotlight

The multifamily market in Denver remains highly favorable, boosted by the metro's long-running demographic and economic expansion. Developers and investors were particularly keen on the city's urban core, which saw a 13% population increase last year, while high-tech employment more than doubled since 2010.

The metro's talented workforce and business-friendly environment have prompted company relocations and expansions in the region. In the 12 months ending in November, Denver gained 49,300 jobs—a 2.0% year-over-year increase, outpacing the 1.8% national average. Education and health services led growth (10,800 jobs), followed by government (9,800 jobs) and professional and business services (9,700 jobs). Thriving companies brought an influx of high-paying jobs in 2019, a trend that is set to continue this year. Notable employers included tech firms Quizlet and Slack as well as Fortune 500 company VF Corp., which moved its corporate headquarters to downtown Denver. Gusto, a San Francisco-based payroll and benefits company, also plans to bring 1,500 jobs this year.

In 2019, nearly \$5 billion in multifamily assets traded in Denver, as the market's strong fundamentals appealed to many investors. Developers were also active, with some 24,000 units underway as of January. Demand is expected to maintain rent growth at 2.1% this year.

### Market Analysis | Winter 2020

#### Contacts

##### Jeff Adler

Vice President & General Manager of Yardi Matrix  
[Jeff.Adler@Yardi.com](mailto:Jeff.Adler@Yardi.com)  
(800) 866-1124 x2403

##### Jack Kern

Director of Research and Publications  
[Jack.Kern@Yardi.com](mailto:Jack.Kern@Yardi.com)  
(800) 866-1124 x2444

##### Ron Brock, Jr.

Industry Principal, Matrix  
[JR.Brock@Yardi.com](mailto:JR.Brock@Yardi.com)  
(480) 663-1149 x2404

##### Author

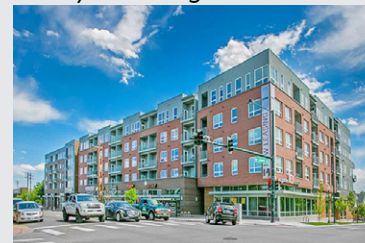
##### Adriana Pop

Senior Associate Editor

On the cover: Photo by Kruck20/iStockphoto.com

#### Recent Denver Transactions

##### Emery West Highland



City: Denver  
Buyer: MetLife Real Estate Investment  
Purchase Price: \$115 MM  
Price per Unit: \$356,366

##### Spyglass Hill



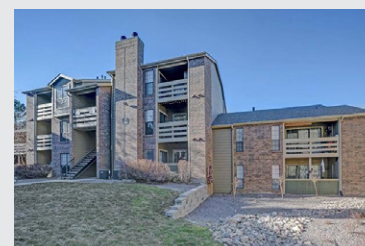
City: Denver  
Buyer: Priderock Capital Partners  
Purchase Price: \$106 MM  
Price per Unit: \$184,991

##### Legacy on the Promenade



City: Westminster, Colo.  
Buyer: Praedium Group  
Purchase Price: \$94 MM  
Price per Unit: \$311,667

##### Sofi Westminster



City: Westminster, Colo.  
Buyer: Holland Partners  
Purchase Price: \$81 MM  
Price per Unit: \$244,729