Jeff Adler

Vice President



Contacts

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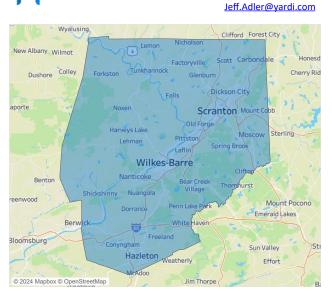
Scranton-Wilkes-Barre October 2024

Scranton-Wilkes-Barre is the **119th** largest multifamily market with **12,557** completed units and **1,522** units in development, **187** of which have already broken ground.

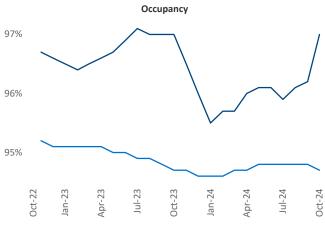
Advertised **rents** are at **\$1,538**, up **4.6%** ▲ from the previous year placing Scranton-Wilkes-Barre at **10th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -2,954 ▼ units absorbed over the past twelve months. Absorption decreased by -3,015 ▼ units from the previous year's absorption gain of 61 ▲ units.

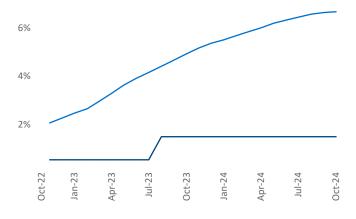
Employment in Scranton-Wilkes-Barre has grown by 1.4% ▲ over the past 12 months, while hourly wages have risen by 3.7% ▲ YoY to \$26.30 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Rent Growth YoY



Absorbed Completions T12

