

Jeff Adler Vice President Jeff.Adler@yardi.com

Contacts

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Midland - Odessa October 2024

Midland - Odessa is the **105th** largest multifamily market with **28,529** completed units and **1,717** units in development, **170** of which have already broken ground.

Advertised **rents** are at **\$1,413**, up **3.3%** ▲ from the previous year placing Midland - Odessa at **30th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **26** ▲ units absorbed over the past twelve months. Absorption decreased by **-997** ▼ units from the previous year's absorption gain of **1,023** ▲ units.

Employment in Midland - Odessa has grown by 1.1% ▲ over the past 12 months, while hourly wages have risen by
3.2% ▲ YoY to \$34.60 according to the *Bureau of Labor Statistics*.









