Jeff Adler

Vice President

National



Lubbock

## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

## Lubbock October 2024

**Lubbock** is the **112th** largest multifamily market with **21,879** completed units and **2,363** units in development, **313** of which have already broken ground.

Advertised **rents** are at \$935, up 0.6% ▲ from the previous year placing Lubbock at 81st overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-20** ▼ units absorbed over the past twelve months. Absorption increased by **59** ▲ units from the previous year's absorption loss of **-79** ▼ units.

**Employment** in Lubbock has grown by **0.7%** ▲ over the past 12 months, while hourly wages have risen by **5.6%** ▲ YoY to **\$22.50** according to the *Bureau of Labor Statistics*.









