

Contacts

Jeff Adler Vice President <u>Jeff.Adler@yardi.com</u> Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

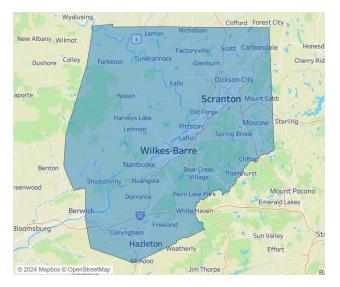
Scranton-Wilkes-Barre September 2024

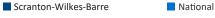
Scranton-Wilkes-Barre is the **119th** largest multifamily market with **12,557** completed units and **1,522** units in development, **187** of which have already broken ground.

Advertised **rents** are at \$1,532, up 5.7% ▲ from the previous year placing Scranton-Wilkes-Barre at 4th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -46 ▼ units absorbed over the past twelve months. Absorption decreased by -100 ▼ units from the previous year's absorption gain of 54 ▲ units.

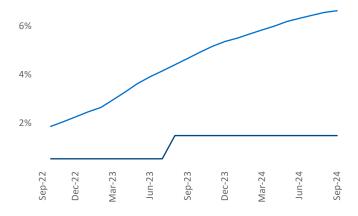
Employment in Scranton-Wilkes-Barre has grown by 1.9% ▲ over the past 12 months, while hourly wages have risen by 6.0% ▲ YoY to \$26.63 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Rent Growth YoY



Absorbed Completions T12



DISCLAIMER

ALTHOUGH EVERY EFFORT IS MADE TO ENSURE THE ACCURACY, TIMELINESS AND COMPLETENESS OF THE INFORMATION PROVIDED IN THIS PUBLICATION, THE INFORMATION IS PROVIDED "AS IS" AND YARDI MATRIX DOES NOT GUARANTEE, WARRANT, REPRESENT OR UNDERTAKE THAT THE INFORMATION PROVIDED IS CORRECT, ACCURATE, CURRENT OR COMPLETE. YARDI MATRIX IS NOT LIABLE FOR ANY LOSS, CLAIM, OR DEMAND ARISING DIRECTLY OR INDIRECTLY FROM ANY USE OR RELIANCE UPON THE INFORMATION CONTAINED HEREIN.

COPYRIGHT NOTICE

This document, publication and/or presentation (collectively, 'document') is protected by copyright, trademark and other intellectual property laws. Use of this document is subject to the terms and conditions of Yardi Systems, Inc. dba Yardi Matrix's Terms of Use http://www.yardimatrix.com/Terms or other agreement including, but not limited to, restrictions on its use, copying, disclosure, distribution and decompilation. No part of this document may be disclosed or reproduced in any form by any means without the prior written authorization of Yardi Systems, Inc. This document may contain proprietary information about software and service processes, algorithms, and data models which is confidential and constitutes trade secrets. This document is intended for utilization solely in connection with Yardi Matrix publications and for no other purpose. Yardi®, Yardi Systems, Inc., the Yardi Logo, Yardi Matrix, and the names of Yardi products and services are trademarks or registered trademarks of Yardi Systems, Inc. in the United States and may be protected as trademarks in other countries. All other product, service, or company names mentioned in this document are claimed as trademarks and trade names by their respective companies.

© 2024 Yardi Systems, Inc. All Rights Reserved.