



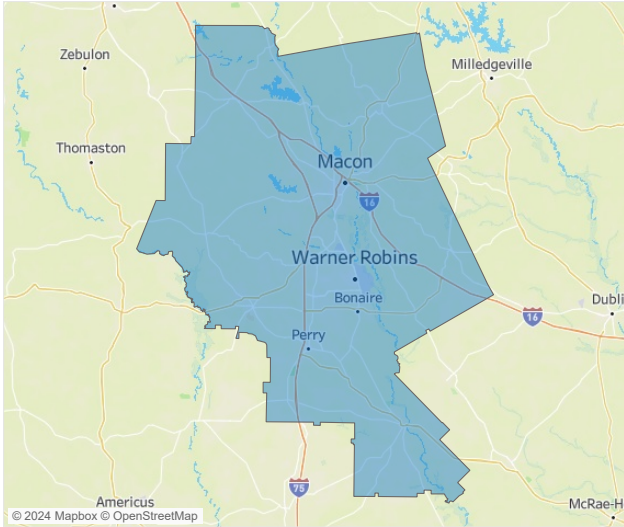
Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

Macon

September 2024



**Macon** is the **104th** largest multifamily market with **28,531** completed units and **5,412** units in development, **852** of which have already broken ground.

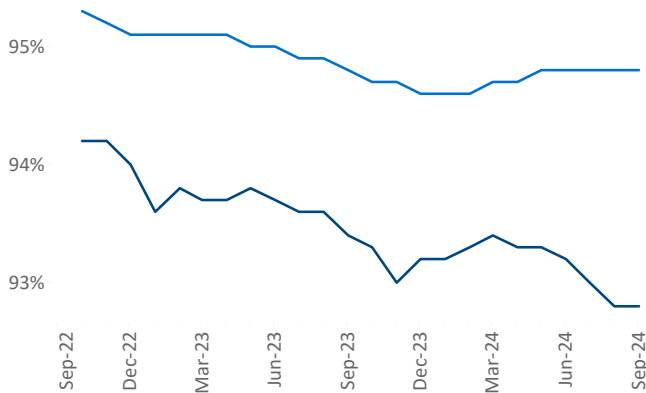
Advertised **rents** are at **\$1,168**, down **-0.3%** from the previous year placing Macon at **97th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,354** units absorbed over the past twelve months. Absorption increased by **1,475** units from the previous year's absorption loss of **-121** units.

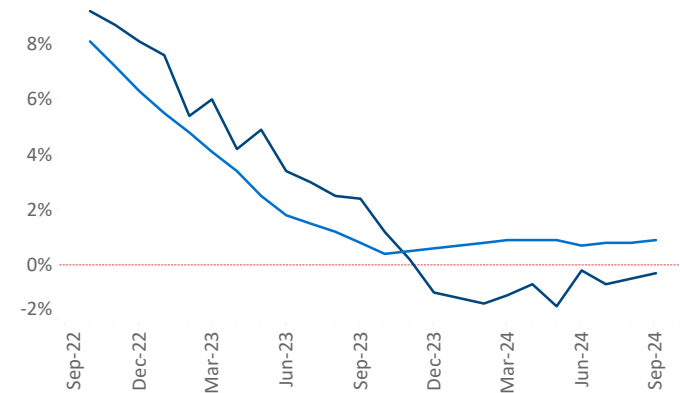
**Employment** in Macon has grown by **1.9%** over the past 12 months, while hourly wages have risen by **7.1%** YoY to **\$27.02** according to the *Bureau of Labor Statistics*.

■ Macon ■ National

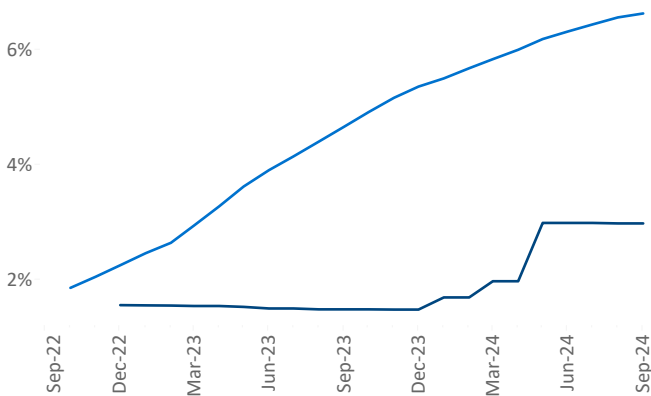
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

