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Central Coast September 2024



Central Coast is the **91st** largest multifamily market with **36,439** completed units and **19,001** units in development, **1,849** of which have already broken ground.

Advertised **rents** are at \$2,606, up 3.2% ▲ from the previous year placing Central Coast at 32nd overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -42 ▼ units absorbed over the past twelve months. Absorption decreased by -41 ▼ units from the previous year's absorption loss of -1 ▼ units.

Employment in Central Coast has grown by **1.4%** ▲ over the past 12 months, while hourly wages have risen by **8.4%** ▲ YoY to **\$35.57** according to the *Bureau of Labor Statistics*.







