Jeff Adler

Vice President



## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

## Scranton-Wilkes-Barre August 2024

**Scranton-Wilkes-Barre** is the **119th** largest multifamily market with **12,557** completed units and **1,522** units in development, **187** of which have already broken ground.

Advertised **rents** are at **\$1,533**, up **6.1%** ▲ from the previous year placing Scranton-Wilkes-Barre at **3rd** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-76** ▼ units absorbed over the past twelve months. Absorption decreased by **-127** ▼ units from the previous year's absorption gain of **51** ▲ units.

Employment in Scranton-Wilkes-Barre has grown by 2.3% ▲ over the past 12 months, while hourly wages have risen by 3.9% ▲ YoY to \$25.93 according to the *Bureau of Labor Statistics*.













