Jeff Adler

Vice President



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## Contacts

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## Rochester August 2024



Rochester is the 62nd largest multifamily market with 62,256 completed units and 7,651 units in development, 2,003 of which have already broken ground.

Advertised **rents** are at \$1,416, up 5.4% ▲ from the previous year placing Rochester at 4th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,383** ▲ units absorbed over the past twelve months. Absorption increased by **1,501** ▲ units from the previous year's absorption loss of -118 ▼ units.

**Employment** in Rochester has grown by **1.8%** ▲ over the past 12 months, while hourly wages have risen by 4.5% YoY to \$31.29 according to the Bureau of Labor Statistics.







