

Contacts

Jeff Adler Razvan Cimpean
Vice President SEO Engineer

Jeff.Adler@yardi.com Razvan-l.Cimpean@yardi.com

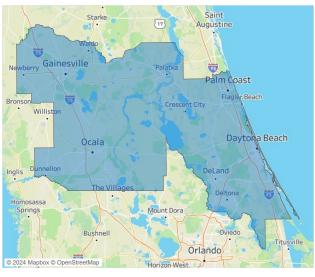
North Central Florida August 2024

North Central Florida is the **64th** largest multifamily market with **60,851** completed units and **35,821** units in development, **5,135** of which have already broken ground.

Advertised **rents** are at \$1,479, down -1.6% ▼ from the previous year placing North Central Florida at 107th overall in year-over-year rent growth.

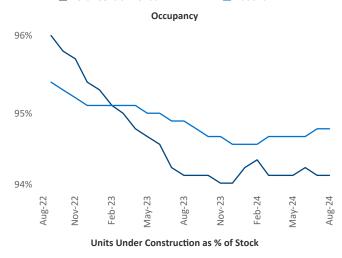
Multifamily housing **demand** has been positive with **1,956** ▲ units absorbed over the past twelve months. Absorption increased by **781** ▲ units from the previous year's absorption gain of **1,175** ▲ units.

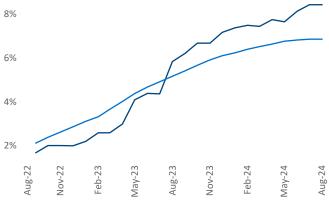
Employment in North Central Florida has grown by **1.8%** ▲ over the past 12 months, while hourly wages have risen by **7.0%** ▲ YoY to **\$29.56** according to the *Bureau of Labor Statistics*.



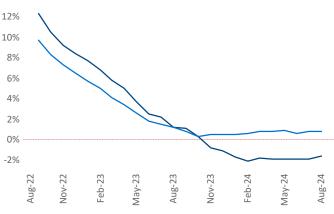








Rent Growth YoY



Absorbed Completions T12

