

## Contacts

Jeff Adler
Vice President
Jeff.Adler@yardi.com Raz

## Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

## McAllen August 2024

McAllen is the 102nd largest multifamily market with 29,922 completed units and 5,725 units in development, 431 of which have already broken ground.

Advertised **rents** are at \$979, down -0.2% ▼ from the previous year placing McAllen at 96th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **254** ▲ units absorbed over the past twelve months. Absorption increased by **376** ▲ units from the previous year's absorption loss of **-122** ▼ units.

**Employment** in McAllen has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **10.2%** ▲ YoY to **\$21.32** according to the *Bureau of Labor Statistics*.









