40

Wilmington

Southp



Whiteville

North Myrtle

Beach

ings Saint Pauls

Lumberton

Lori

Myrtle Beach

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Conway

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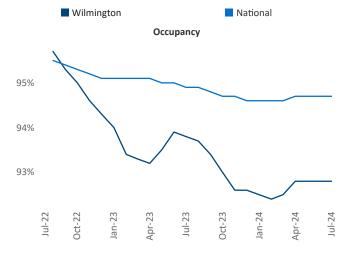
Wilmington July 2024

Wilmington is the 107th largest multifamily market with 25,872 completed units and 17,581 units in development, 3,087 of which have already broken ground.

Advertised **rents** are at **\$1,577**, down **-0.4%** ▼ from the previous year placing Wilmington at **99th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **284** ▲ net units absorbed over the past twelve months. This is up **363** ▲ units from the previous year's loss of **-79** ▼ absorbed units.

**Employment** in Wilmington has grown by **3.1%** ▲ over the past 12 months, while hourly wages have risen by **9.0%** ▲ YoY to **\$33.50** according to the *Bureau of Labor Statistics*.



Shallotte

Units Under Construction as % of Stock



