# Yardi Matrix

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## Scranton-Wilkes-Barre July 2024

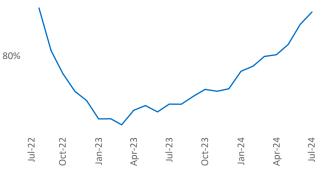
Scranton-Wilkes-Barre is the 119th largest multifamily market with 12,557 completed units and 1,522 units in development, 187 of which have already broken ground.

Advertised rents are at \$1,538, up 6.5% A from the previous year placing Scranton-Wilkes-Barre at 4th overall in year-over-year rent growth.

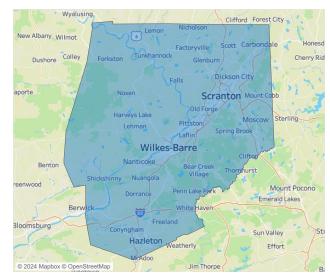
Multifamily housing **demand** has been negative with -80 V net units absorbed over the past twelve months. This is down -131 V units from the previous year's gain of 51 absorbed units.

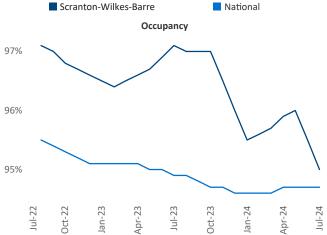
Employment in Scranton-Wilkes-Barre has grown by 2.8% over the past 12 months, while hourly wages have risen by 3.8% A YoY to \$26.21 according to the Bureau of Labor Statistics.

Rent Growth YoY 12% 10% 8% 6% 4% 2% 0% Oct-23 Jan-24 Apr-24 Jul-24 Jul-22 Oct-22 Jan-23 Jul-23 Apr-23 Absorbed Completions T12 100%

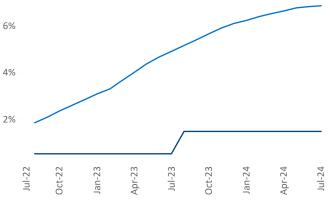


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