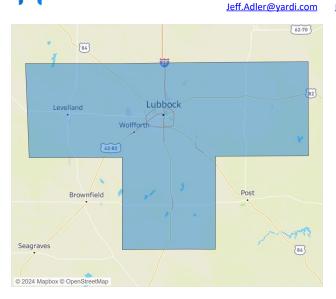


Jeff Adler Vice President

Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Lubbock July 2024



Lubbock is the **111th** largest multifamily market with **21,879** completed units and **2,963** units in development, **257** of which have already broken ground.

Advertised **rents** are at \$919, up 1.2% ▲ from the previous year placing Lubbock at 71st overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **34** ▲ net units absorbed over the past twelve months. This is up **173** ▲ units from the previous year's loss of **-139** ▼ absorbed units.

Employment in Lubbock has grown by **1.1%** ▲ over the past 12 months, while hourly wages have risen by **3.2%** ▲ YoY to **\$21.95** according to the *Bureau of Labor Statistics*.

