Newmai

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Los Banos



Morgan Hi

Salinas

Holliste

Soledad Greenfield

King City

San Jose

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Monterey

Santa Cruz

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Merced

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Firebaug

Mend

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Coali

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Bay Area - South Bay July 2024

Bay Area - South Bay is the 38th largest multifamily market with 142,394 completed units and 59,235 units in development, 8,299 of which have already broken ground.

Advertised rents are at \$3,156, up 2.2% A from the previous year placing Bay Area - South Bay at 54th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **3,900** ▲ net units absorbed over the past twelve months. This is up **1,464** Inits from the previous year's gain of **2,436** ▲ absorbed units.

Employment in Bay Area - South Bay has grown by 0.7% over the past 12 months, while hourly wages have risen by 2.0% A YoY to \$54.14 according to the Bureau of Labor Statistics.

Rent Growth YoY



