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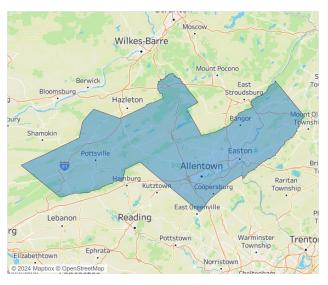
Allentown-Bethlehem July 2024

Allentown-Bethlehem is the 93rd largest multifamily market with 34,469 completed units and 12,860 units in development, 1,967 of which have already broken ground.

Advertised **rents** are at \$1,674, up 3.5% ▲ from the previous year placing Allentown-Bethlehem at 28th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -736 ▼ net units absorbed over the past twelve months. This is down -1,339 ▼ units from the previous year's gain of 603 ▲ absorbed units.

Employment in Allentown-Bethlehem has grown by **2.3%** ▲ over the past 12 months, while hourly wages have risen by **4.9%** ▲ YoY to \$32.38 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock





