## Yardi Matrix

Jackson

Baton Rouge

Prairieville

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Houma

Roads

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Pascagoula

Gulfport

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Contacts

**New Orleans** 

June 2024

New Orleans is the 62nd largest multifamily market with 62,436 completed units and 5,376 units in development, 587 of which have already broken ground.

Advertised **rents** are at **\$1,264**, up **2.5%** from the previous year placing New Orleans at 47th overall in year-over-year rent growth.

Multifamily housing demand has been negative with -298▼ net units absorbed over the past twelve months. This is down **-1,459** vnits from the previous year's gain of **1,161 absorbed units.** 

**Employment** in New Orleans has shrunk by -0.4% V over the past 12 months, while hourly wages have risen by 2.1% YoY to **\$29.99** according to the Bureau of Labor Statistics.

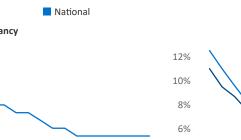
Jun-24

Mar-24

Mar-24

Jun-24

New Orleans National **Rent Growth YoY** Occupancy 12% 10% 95% 8% 6% 4% 2% 94% 0% Jun-22 Sep-23 Jun-24 Jun-22 Sep-22 Sep-22 Jun-23 Dec-22 Mar-23 Jun-23 Sep-23 Dec-23 Dec-22 Var-23 Dec-23 Mar-24 Units Under Construction as % of Stock Absorbed Completions T12 1140% 1000% 6% 860% 720% 580% 4% 440% 300% 160% 20% 2% -120% -260% Jun-23 Jun-24 Sep-22 Sep-23 Dec-23 Jun-22 Jun-22 Mar-23 Mar-24 Mar-23 Jun-23 Sep-23 Dec-23 Sep-22 Dec-22 Dec-22



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