Yardi Matrix

Zebulon

Americus

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Macon is the 104th largest multifamily market with 28,451 completed units and 5,448 units in development, 924 of which have already broken ground.

Advertised **rents** are at **\$1,150**, up **0.3%** from the previous year placing Macon at 85th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,609** A net units absorbed over the past twelve months. This is up 2,041 A units from the previous year's loss of -432 vabsorbed units.

Employment in Macon has grown by **1.3%** • over the past 12 months, while hourly wages have risen by 6.4% A YoY to \$25.78 according to the Bureau of Labor Statistics.

Dec-23

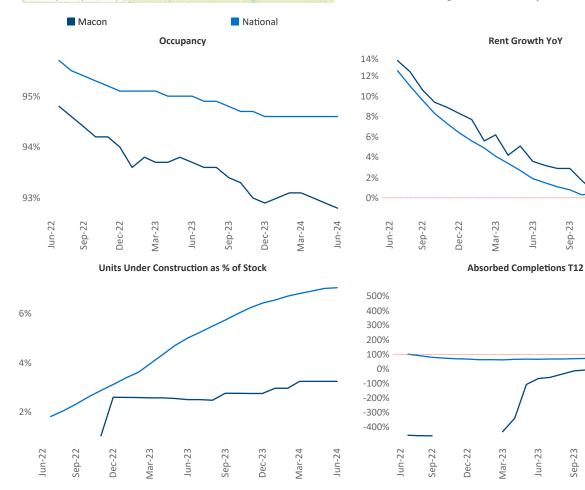
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