

## **HOUSTON MULTIFAMILY**



# Rents Inch Up, Occupancy Slips

Houston multifamily fundamentals moderated but were still healthy. Demand kept up with supply and advertised asking rents posted a 0.2% year-over-year increase, to \$1,355, as of May, which kept the metro among the more affordable U.S. markets. Meanwhile, the average U.S. advertised asking rent posted a 0.6% yearly improvement, to \$1,733, closer to the pre-pandemic pace. The occupancy rate in stabilized properties in Houston lagged, dropping 90 basis points year-over-year as of April, to 92.5%.

In the 12 months ending in March, Houston's employment market expanded by 2.7%, or 67,800 net jobs. This growth rate ranked third among major U.S. metros, behind Las Vegas and Austin. The jobless rate fell to 3.8% in April, slightly above the U.S. (3.9%) and the state (4.0%), but remained the area's best figure since the onset of the pandemic. Of all sectors, only information contracted (-1,000 jobs). Education and health services (24,000 jobs) and government (19,500) led job growth. The largest sector—trade, transportation and utilities—added just 4,200 jobs during the period. However, Port Houston reported a 15% increase in volume in the first guarter of 2024 compared to the previous year.

This year through May, 7,392 units came online, with an additional 31,492 apartments under construction. Multifamily investment remained limited, with \$707 million in assets trading during the first five months of 2024.

### Market Analysis | July 2024

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#### **Recent Houston Transactions**

#### Park at Voss



City: Houston Buyer: Tara Capital Purchase Price: \$74 MM Price per Unit: \$91,358

#### The Standard at Champions



City: Houston Buyer: Hamilton Point Investments Purchase Price: \$53 MM Price per Unit: \$148,148

#### Allora Bella Terra



City: Richmond, Texas Buyer: Post Investment Group Purchase Price: \$49 MM Price per Unit: \$143,053

#### Barron Park



City: Pearland, Texas Buyer: Knightvest Capital Purchase Price: \$48 MM Price per Unit: \$137,368