## Yardi Matrix

ranklin

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thens

Highlands

Senec

Contacts

Jeff Adler

Newberry

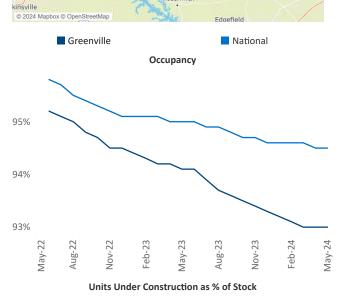
Razvan Cimpean Vice President SEO Engineer Razvan-I.Cimpean@yardi.com Greenville May 2024

Greenville is the 59th largest multifamily market with 74,059 completed units and 21,700 units in development, 5,096 of which have already broken ground.

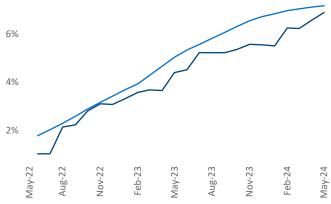
Advertised rents are at \$1,311, up 0.5% A from the previous year placing Greenville at 86th overall in year-over-year rent growth.

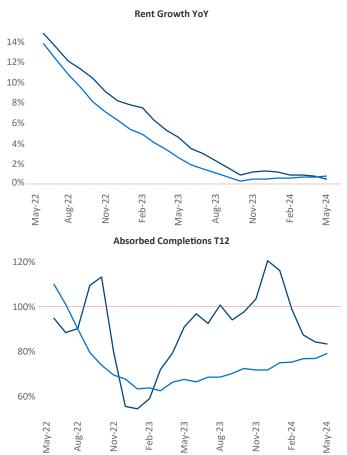
Multifamily housing demand has been positive with **2,980** ▲ net units absorbed over the past twelve months. This is down -258 V units from the previous year's gain of **3,238** ▲ absorbed units.

**Employment** in Greenville has grown by **2.7%** A over the past 12 months, while hourly wages have risen by 3.0% YoY to \$31.17 according to the Bureau of Labor Statistics.



McCormick







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