## Yardi Matrix

Heler

Wind

Monroe

Dahlonega

Lawrenceville

Snellville

© 2024 Mapbox © OpenStreetMap

ell

odv

4%

2%

May-22

Aug-22

Nov-22

Redan

Stonecrest

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Walhalla

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Athens

May 2024

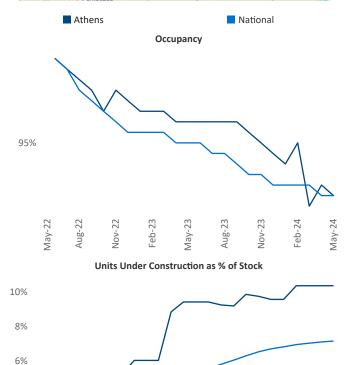
Athens is the 108th largest multifamily market with 24,207 completed units and 12,409 units in development, 2,510 of which have already broken ground.

Advertised **rents** are at **\$1,424**, up **1.1%** from the previous year placing Athens at 77th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,493** ▲ net units absorbed over the past twelve months. This is up **747** ▲ units from the previous year's gain of **746 absorbed units.** 

**Employment** in Athens has grown by **3.9%** • over the past 12 months, while hourly wages have risen by 2.9% A YoY to \$28.00 according to the Bureau of Labor Statistics.

**Rent Growth YoY** 



Aug-23

Nov-23

May-24

Feb-24

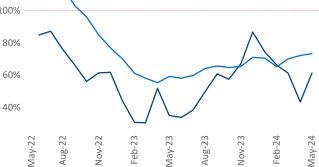
May-23

Feb-23

Athens

Watkinsville

14% 12% 10% 8% 6% 4% 2% 0% Aug-22 Nov-22 May-24 May-23 Aug-23 Nov-23 Feb-24 May-22 Feb-23 Absorbed Completions T12 120% 100% 80% 60%



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