Yardi Matrix

Berwick

Bloomsburg

Lebanor

© 2024 Mapbox © OpenStreetMap

80

rg

4%

2%

May-22

Aug-22

Elizabethtown

Shamoki

Contacts

Jeff Adler

Vice President

Jeff.Adler@yardi.com

Raritan

Trento

Town

Warminster

84

East

Stroudsb

Mount Pocono

Allentown

Norristown

Pottstown

Mo

Wilkes-Barre

80

Hazleton

Reading

76

Ephrata

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Allentown-Bethlehem

May 2024

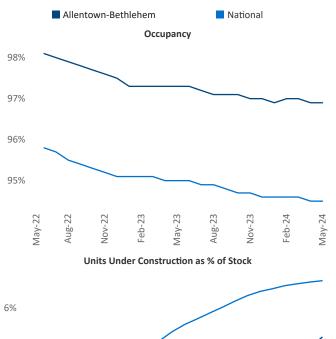
Allentown-Bethlehem is the **93rd** largest multifamily market with **34,469** completed units and **12,716** units in development, **1,650** of which have already broken ground.

Advertised **rents** are at **\$1,655**, up **3.1%** from the previous year placing Allentown-Bethlehem at **37th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -670 ▼ net units absorbed over the past twelve months. This is down -1,214 ▼ units from the previous year's gain of 544 ▲ absorbed units.

Employment in Allentown-Bethlehem has grown by 1.7% ▲ over the past 12 months, while hourly wages have risen by 5.9% ▲ YoY to \$31.94 according to the *Bureau of Labor Statistics*.

Rent Growth YoY



Aug-23

May-23

Nov-23

Feb-23

Nov-22

May-24

Feb-24

14% 12% 10% 8% 6% 4% 2% 0% Aug-22 May-24 Nov-22 May-23 Aug-23 Nov-23 Feb-24 May-22 Feb-23 Absorbed Completions T12 120% 80% 40% 0% -40% -80% -120% -160% -200% Aug-23 Aug-22 May-22 Nov-23 Vov-22 Feb-23 May-23 Feb-24 May-24

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