Yardi Matrix

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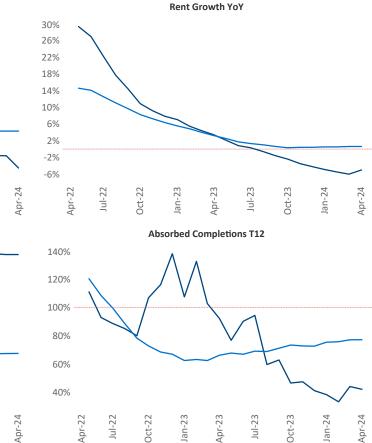
Southwest Florida Coast April 2024

Southwest Florida Coast is the 52nd largest multifamily market with 89,506 completed units and 90,694 units in development, 16,900 of which have already broken ground.

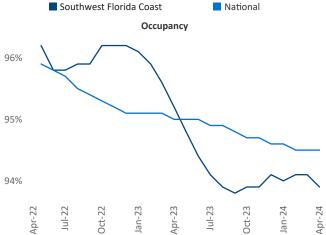
New lease asking **rents** are at **\$1,983**, down -4.9%▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,896** ▲ net units absorbed over the past twelve months. This is down **-1,426** vinits from the previous year's gain of **3,322** ▲ absorbed units.

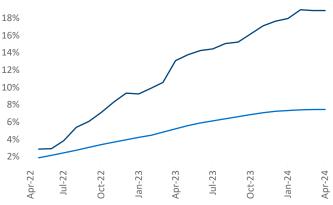
Employment in Southwest Florida Coast has grown by **2.0%** • over the past 12 months, while hourly wages have fallen by -1.5% VoY to \$29.95 according to the Bureau of Labor Statistics.











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