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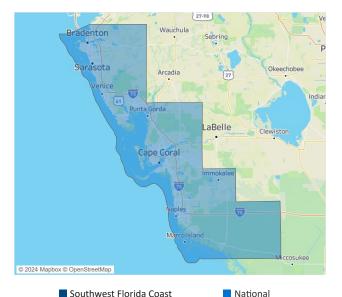
Southwest Florida Coast April 2024

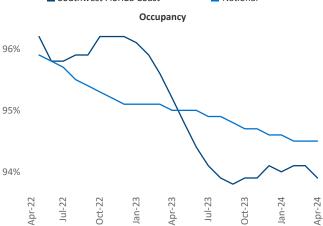
Southwest Florida Coast is the **52nd** largest multifamily market with **89,506** completed units and **90,694** units in development, **16,900** of which have already broken ground.

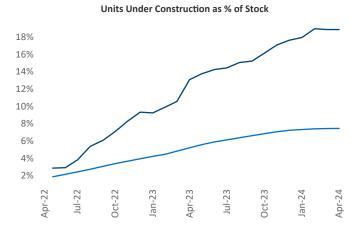
New lease asking **rents** are at \$1,983, down -4.9% ▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

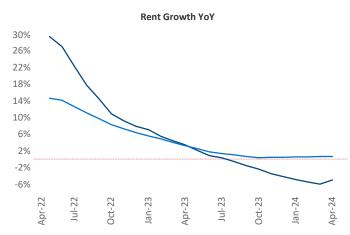
Multifamily housing **demand** has been positive with **1,896** ▲ net units absorbed over the past twelve months. This is down **-1,426** ▼ units from the previous year's gain of **3,322** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 2.0% ▲ over the past 12 months, while hourly wages have fallen by -1.5% ▼ YoY to \$29.95 according to the Bureau of Labor Statistics.











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