Jeff Adler

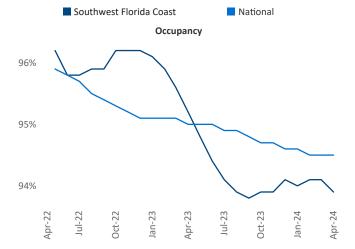
Vice President



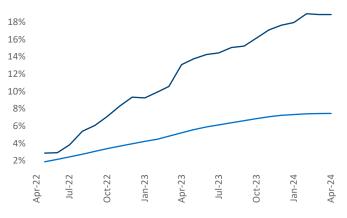
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Bradenton Wauchula Sebring Sarasota Okeechobe Arcadia T Punt aBelle Cape Coral 75 © 2024 Mapbox © OpenStreetMap







Southwest Florida Coast April 2024

Southwest Florida Coast is the 52nd largest multifamily market with 89,506 completed units and 90,694 units in development, **16,900** of which have already broken ground.

New lease asking **rents** are at **\$1,983**, down -4.9%▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,896** ▲ net units absorbed over the past twelve months. This is down **-1,426** ▼ units from the previous year's gain of **3,322** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 2.0% ▲ over the past 12 months, while hourly wages have fallen by -1.5% VoY to \$29.95 according to the Bureau of Labor Statistics.

