Jeff Adler

Vice President

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Reno April 2024

Red Bluff

Chico

Willows Oroville

Reno Fernley
Fallon

Neva

Minden Yerington

Sacramento

Sacrament

Reno is the **80th** largest multifamily market with **45,043** completed units and **10,607** units in development, **4,797** of which have already broken ground.

New lease asking **rents** are at **\$1,559**, up **1.4%** ▲ from the previous year placing Reno at **69th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,179** ▲ net units absorbed over the past twelve months. This is down **-283** ▼ units from the previous year's gain of **1,462** ▲ absorbed units.

Employment in Reno has grown by 2.3% ▲ over the past 12 months, while hourly wages have fallen by -4.1% ▼ YoY to \$31.46 according to the *Bureau of Labor Statistics*.







