

Morgan H

Watsonvi

Monterey

Bay Area - South Bay

Prune

Salinas

Soledad-Greenfield

King City

San Jose

10

Santa Cruz

© 2024 Mapbox © OpenStreetMap

Palo Alto

1

96%

95%

6%

4%

2%

Contacts

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Vice President

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Merced

Firebaug

Mend

Coali

Patterson

Newmai

Los Banos

National

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Bay Area - South Bay April 2024

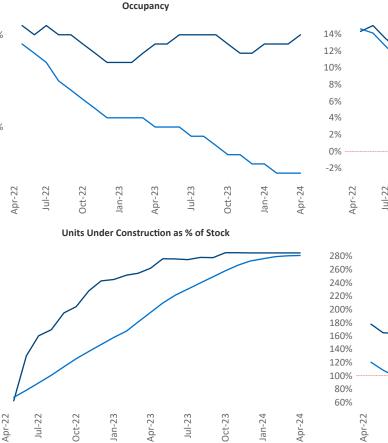
Bay Area - South Bay is the **38th** largest multifamily market with **140,403** completed units and **58,843** units in development, **10,613** of which have already broken ground.

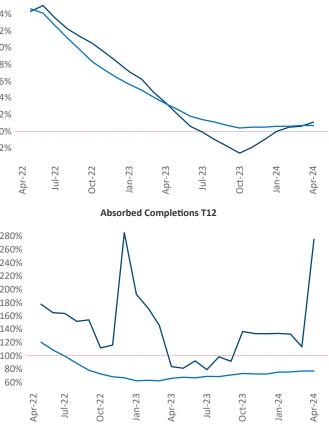
New lease asking **rents** are at **\$3,085**, up **1.1%** from the previous year placing Bay Area - South Bay at **74th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with 2,047 ▲ net units absorbed over the past twelve months. This is down -324 ▼ units from the previous year's gain of 2,371 ▲ absorbed units.

Employment in Bay Area - South Bay has grown by 0.2% ▲ over the past 12 months, while hourly wages have risen by 3.0% ▲ YoY to \$53.96 according to the *Bureau of Labor Statistics*.

Rent Growth YoY





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