

MULTIFAMILY REPORT

The Twin Cities Stay Strong

YoY Rent Movement Positive

Occupancy Stays Flat

May 2024

Transactions Gain Momentum

TWIN CITIES MULTIFAMILY



Rents, Occupancy Show Positive Signs

Minneapolis-St. Paul fundamentals improved in the first quarter of 2024, despite macroeconomic uncertainty. Rents were up 0.3% on a trailing three-month basis, to \$1,500, while the average overall occupancy rate was flat year-over-year through February, at 94.8%. Considering that only a few metros recorded occupancy improvement, this is a sign of strong absorption for theTwin Cities.

Employment in the Twin Cities expanded by 1.5% in 2023, adding 31,500 net jobs. The metro's rate of growth was 50 basis points below the national average. Education and health services led gains, with 15,300 positions added, marking a 4.1% increase. The area's jobless rate stood at 3.3% as of February, 60 basis points below the U.S. figure, according to preliminary data from the Bureau of Labor Statistics. And while the job market is starting to show some cracks, the metro has no shortage of large-scale projects. One such upcoming development is a 3 million-square-foot technology park proposed in Farmington, Minn.

Development in the Twin Cities is decelerating, due to market conditions. Just 1,263 units came online this year through March, a clear downward shift compared to the continuous growth registered in the previous six years. The metro also recorded \$287 million in multifamily transactions through March, an improvement from the same time frame last year.

Market Analysis | May 2024

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Recent Twin Cities Transactions Arlo West End



City: St. Louis Park, Minn. Buyer: Belgrade Enterprises Purchase Price: \$53 MM Price per Unit: \$325,610

The Cosmopolitan



City: St. Paul, Minn. Buyer: Bigos Management Purchase Price: \$34 MM Price per Unit: \$131,395

Gateway Commons



City: Brooklyn Center, Minn. Buyer: Market Equities Purchase Price: \$30 MM Price per Unit: \$119,183

Emberwood



City: Blaine, Minn. Buyer: Gold Block Ventures Purchase Price: \$23 MM Price per Unit: \$202,013