

## Contacts

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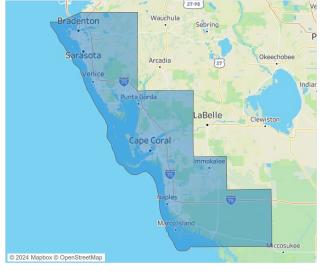
## Southwest Florida Coast March 2024

**Southwest Florida Coast** is the **52nd** largest multifamily market with **89,506** completed units and **89,639** units in development, **16,900** of which have already broken ground.

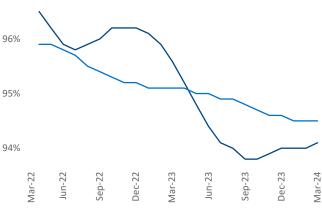
New lease asking **rents** are at \$1,975, down -5.9% ▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,274** ▲ net units absorbed over the past twelve months. This is down **-841** ▼ units from the previous year's gain of **3,115** ▲ absorbed units.

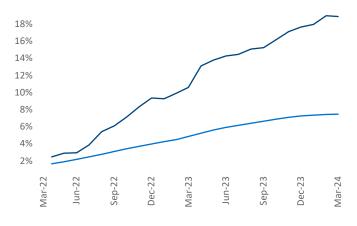
**Employment** in Southwest Florida Coast has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **0.2%** ▲ YoY to **\$30.36** according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Seb-22 Seb-23 Se

Rent Growth YoY



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