Yardi Matrix

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Southwest Florida Coast March 2024

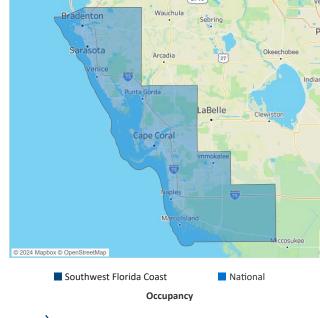
Southwest Florida Coast is the **52nd** largest multifamily market with **89,506** completed units and **89,639** units in development, **16,900** of which have already broken ground.

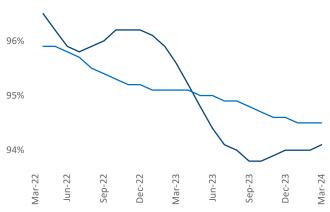
New lease asking **rents** are at **\$1,975**, down **-5.9%** ▼ from the previous year placing Southwest Florida Coast at **119th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with 2,274▲ net units absorbed over the past twelve months. This is down -841▼ units from the previous year's gain of 3,115▲ absorbed units.

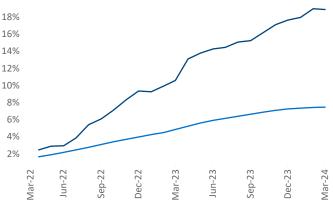
Employment in Southwest Florida Coast has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **0.2%** ▲ YoY to **\$30.36** according to the *Bureau of Labor Statistics*.

30% 26% 22% 18% 14% 10% 6% 2% -2% -6% Sep-23 Sep-22 Jun-23 Mar-24 Jun-22 Mar-23 Dec-23 Mar-24 Mar-22 Dec-22 Absorbed Completions T12 140% 120% 100% 80% 60% 40% Sep-23 Dec-23 Jun-22 Dec-22 Jun-23 Mar-22 Sep-22 Mar-23 Mar-24









Rent Growth YoY

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