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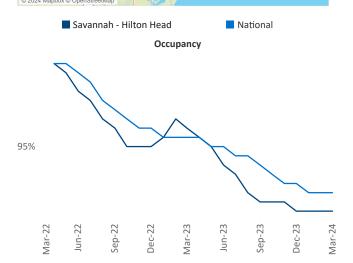
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Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Savannah - Hilton Head March 2024

Savannah - Hilton Head is the 81st largest multifamily market with 44,736 completed units and 15,675 units in development, 4,361 of which have already broken ground.

New lease asking **rents** are at **\$1,632**, up **0.9%** ▲ from the previous year placing Savannah - Hilton Head at **77th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with  $1,555 \blacktriangle$  net units absorbed over the past twelve months. This is up  $877 \bigstar$  units from the previous year's gain of  $678 \bigstar$  absorbed units.

Employment in Savannah - Hilton Head has grown by 2.2% ▲ over the past 12 months, while hourly wages have risen by 4.6% ▲ YoY to \$26.54 according to the *Bureau of Labor Statistics.* 

