

## Contacts

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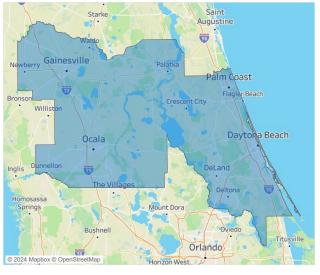
## North Central Florida March 2024

North Central Florida is the 64th largest multifamily market with 59,340 completed units and 35,222 units in development, 5,768 of which have already broken ground.

New lease asking **rents** are at \$1,469, down -1.7% ▼ from the previous year placing North Central Florida at 108th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,311** ▲ net units absorbed over the past twelve months. This is up 1,006 ▲ units from the previous year's gain of **305** ▲ absorbed units.

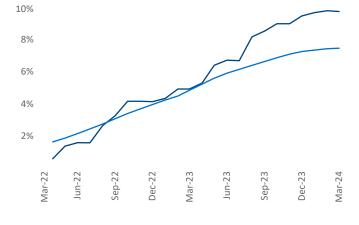
Employment in North Central Florida has grown by 1.7% ▲ over the past 12 months, while hourly wages have risen by **10.8%** ▲ YoY to \$30.03 according to the *Bureau of Labor* Statistics.







**Units Under Construction as % of Stock** 



Rent Growth YoY 18% 16% 14% 12% 10% 8% 6% 4% 2% 0% -2% Sep-23 Sep-22 Jun-22 Mar-23 Jun-23 Dec-23 Mar-24 Mar-22



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