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Newman

Los Banos

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California

Fresno

nta Barb

Parlie

Visalia

Deland

Wasco

Porterville

Bakersfield

5

Oxnard

Arvin

Santa

Madera

Mendota

Coaling

Obispo

Santa Maria

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Contacts

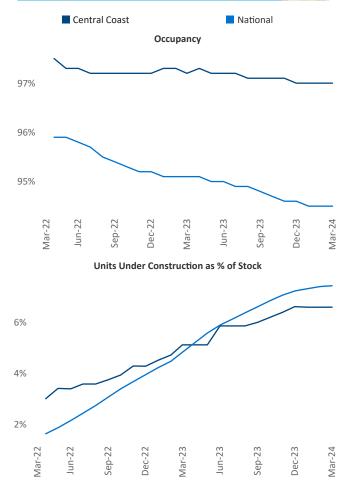
Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Central Coast March 2024

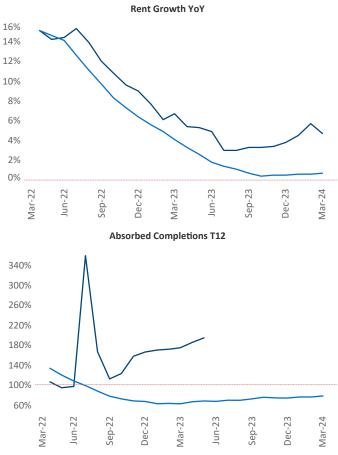
Central Coast is the 91st largest multifamily market with 35,651 completed units and 17,539 units in development, 2,354 of which have already broken ground.

New lease asking **rents** are at **\$2,586**, up **4.7%** ▲ from the previous year placing Central Coast at **18th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -44 ▼ net units absorbed over the past twelve months. This is down -352 ▼ units from the previous year's gain of 308 ▲ absorbed units.

Employment in Central Coast has grown by **1.3%** ▲ over the past 12 months, while hourly wages have risen by **5.7%** ▲ YoY to **\$34.28** according to the *Bureau of Labor Statistics*.





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