Patterson

Newmai

Los Banos



Morgan H

Salinas

Holliste

Soledad-Greenfield

King City

San Jose

P

Monterey

Santa Cruz

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2%

Mar-22

Jun-22

Sep-22

Palo Alto

Jeff Adler Vice President Jeff.Adler@yardi.com

Merced

Firebaug

Mend

Coali

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u>

Contacts

Bay Area - South Bay March 2024

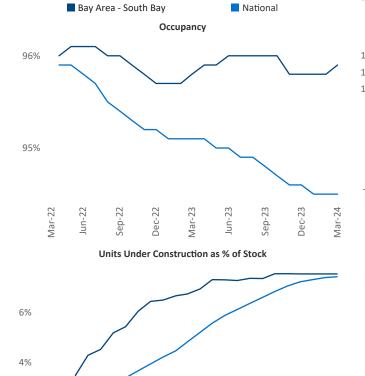
**Bay Area - South Bay** is the **38th** largest multifamily market with **140,403** completed units and **57,668** units in development, **10,613** of which have already broken ground.

New lease asking **rents** are at **\$3,054**, up **0.6%** ▲ from the previous year placing Bay Area - South Bay at **86th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,522** ▲ net units absorbed over the past twelve months. This is down -**1,052** ▼ units from the previous year's gain of **2,574** ▲ absorbed units.

**Employment** in Bay Area - South Bay has grown by **0.2%** ▲ over the past 12 months, while hourly wages have risen by **4.0%** ▲ YoY to **\$53.25** according to the *Bureau of Labor Statistics*.

Rent Growth YoY



Mar-23

Jun-23

Sep-23

Dec-23

Mar-24

Dec-22

