

STUDENT HOUSING NATIONAL OUTLOOK

SPRING 2024



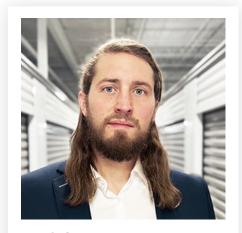
PRESENTERS



JEFF ADLER

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AGENDA

- Opening Remarks
- Yardi 200 Overview
- Enrollment Growth
- Preleasing & Rent Growth
- New Supply
- Transactions & Loans



OPENING REMARKS



Yardi Matrix House View – April 2024

STUDENT HOUSING FUNDAMENTALS

- College-aged population peaked in 2023 and is expected to gradually decline, but enrollment, especially at large primary state schools in the Sunbelt and Mountain West markets should continue to increase
- Fall 2023 enrollment for 184 universities was up 0.7%, a rebound from 2022 when enrollment declined 0.5%
- Preleasing for Fall 2024 is off to a stellar start reaching 67.7% in March and outpacing all previous years
- Late deliveries and affordability remain a concern and preleasing for new 2024 deliveries, with rents nearly 50% above the national average, was lagging nearly 15% behind all student housing in February
- Rent growth has averaged 6.2% so far this leasing season, behind 6.9% last year, but still well-above previous years and other commercial real estate sectors
- Off-campus dedicated student housing deliveries at the Yardi 200 are expected to increase in 2024 to 45,495 beds, an increase of 8% from Fall 2023. Longer-term new deliveries will average 36,433 beds per year from 2025 to 2029
- Transaction activity is still muted versus record years in 2021 and 2022 and the longer-term average

INDUSTRY OUTLOOK

- Yardi Matrix expects the 2024-2025 leasing season to be one of the best on record with high occupancy and near record rent growth. Long-term the sector has strong prospects as supply is muted and demand is stable
- Higher-education consolidation and demographics benefits larger primary schools in the Sunbelt and Mountain West



Off-Campus Student Housing Investment Themes

- Student housing can, and does, offer higher returns, but the volatility is non-trivial
- The student housing industry is characterized by "have and have nots". Many times, the best-performing schools now were the worst-performing just a few years ago and vice versa, driven by both supply and demand
 - Examples Ole Miss and Mizzou were some of the worst-performing schools 2-3 years ago, but rebounded and are showing the highest growth in preleasing as enrollment growth has returned and the pipeline emptied out
 - Example Nevada-Reno was one of the best markets, but struggling to absorb > 2,500 beds delivered since 2021
- The best-performing schools are usually some of the fastest-growing schools, but enrollment growth can be nuanced and fluctuate wildly, and new supply generally follows... creating some near-term challenges
 - Many aspects of enrollment should be considered including admissions trends and the various types of students
 - Clear short-term supply-demand imbalances at some fast-growing schools like Tennessee and Purdue, but these student housing markets will be tested by new supply and rapidly increasing rents in the next few years
 - New supply tends to compete with the most with recently-delivered properties
- Benefits accrue to a diversified portfolio, both across markets and strategies, while not solely following enrollment growth or recent fundamentals
- Data and market expertise is critical to achieving the potential of student housing investment
 - Example Some student housing markets compete with multifamily...Shadow market should always be considered



Off-Campus Student Housing Investment Strategies for 2024 and Beyond

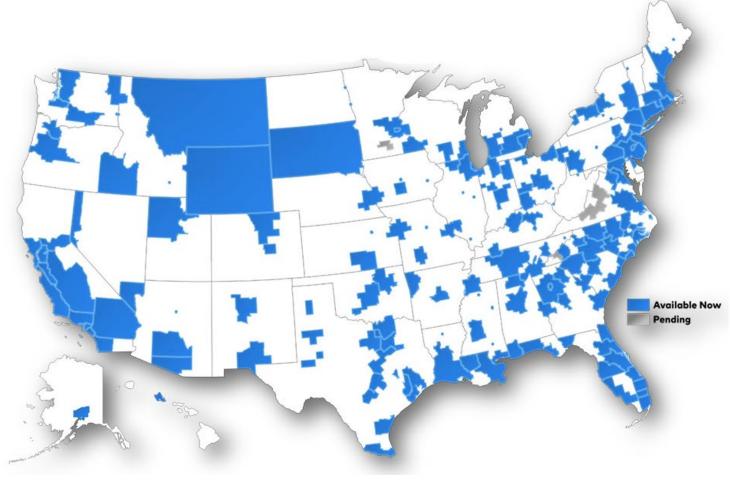
- Core Develop at flagship state schools the winners in a consolidating industry. Also make sense for acquisitions
 - What are the long-term growth prospects based on demographics, acceptance rates, and ability to attract outof-state and international students?
- Core plus/value-add Acquire properties at slower growth schools but with low capture opportunity (total on- and off-campus supply/total enrollment), strong barriers to new supply, and predictable supply and demand metrics
 - Coastal and urban areas Regulatory risk and, in some markets, multifamily fundamentals should be considered
 - These could also be interesting for development for experienced groups that can navigate around barriers
- Value-add Acquire properties in solid markets that have underperformed their markets recently, or older properties that don't compete with new supply but cater to value-oriented students
- Value-add/opportunistic Acquire or develop based on market-timing and chunky supply and demand waves
 - Underwriting should consider where the market is in the cycle i.e. on a down-swing or up-swing
 - Example Boise State is currently a tough market due to supply, but strong supporting demographics could help the market absorb the supply
- Contrarian Acquire or develop in smaller states or Secondary/Tertiary schools in larger states with some of the same characteristics listed above (i.e. prospects for growth, supply barriers, reasonable capture opportunity)
 - Need to develop a deep understanding of the market first, but could be high-risk, high-reward



YARDI 200 OVERVIEW



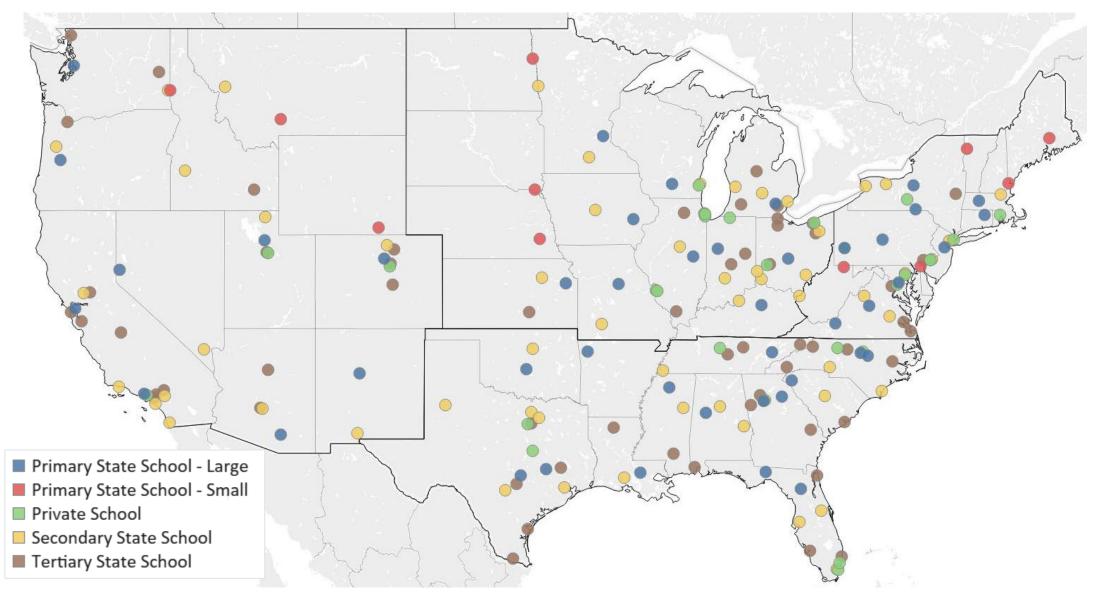
Yardi Matrix Student Housing Coverage



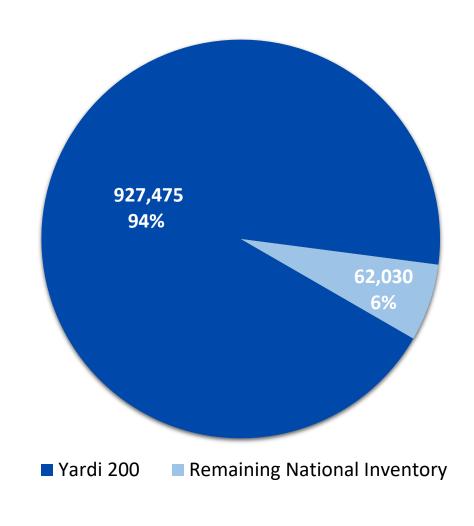
Yardi Matrix Student Housing Coverage	
Total Dedicated Off-Campus Bed Count Coverage	1,270,389
Total Dedicated Off-Campus Property Count Coverage	2,232
Number of Schools Covered	2,521

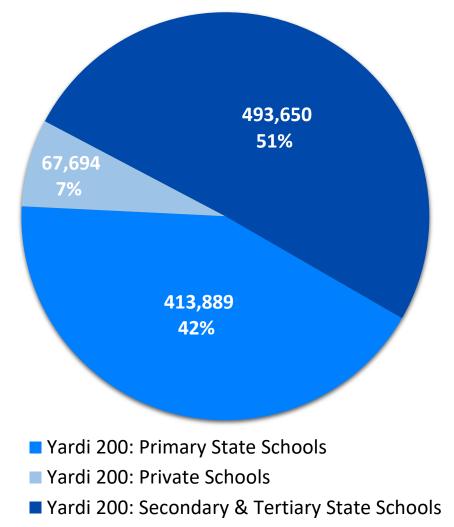


Yardi 200 Mapped by School Category



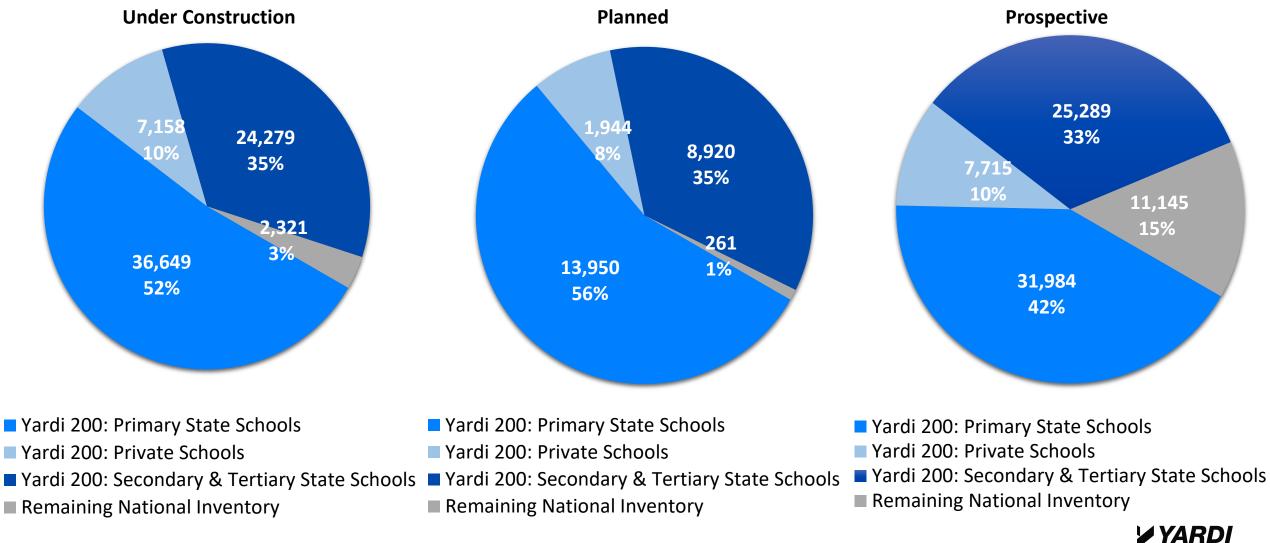
The Yardi 200 Accounts for Over 90% of National Student Housing Inventory, And Nearly All of the Yardi 200 Inventory is at State Schools



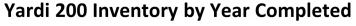


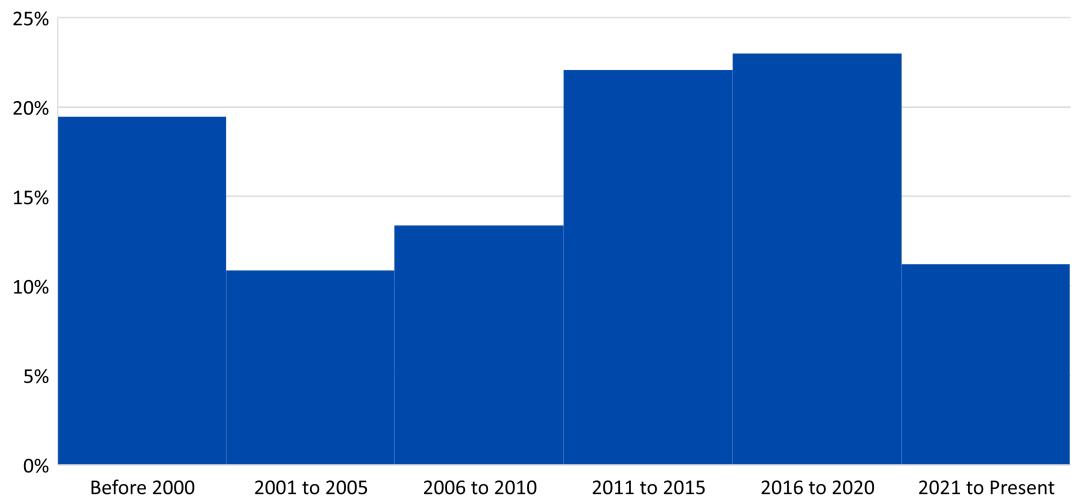


Nearly All of the National Student Housing Development Activity is at the Yardi 200 Universities, with Primary State Schools Accounting for Most of It



> 80% of the Yardi 200 Inventory Was Built After 2000- A Young Industry





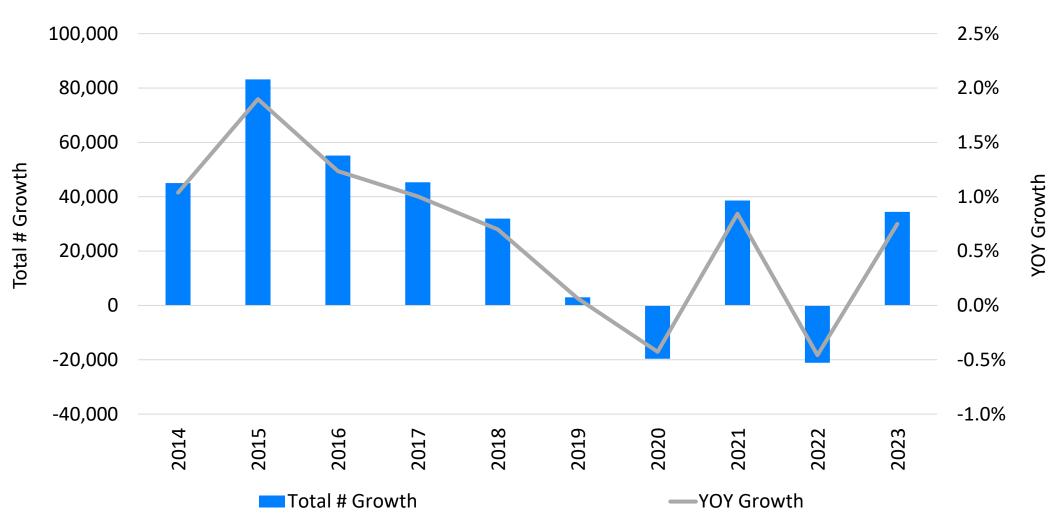


ENROLLMENT GROWTH



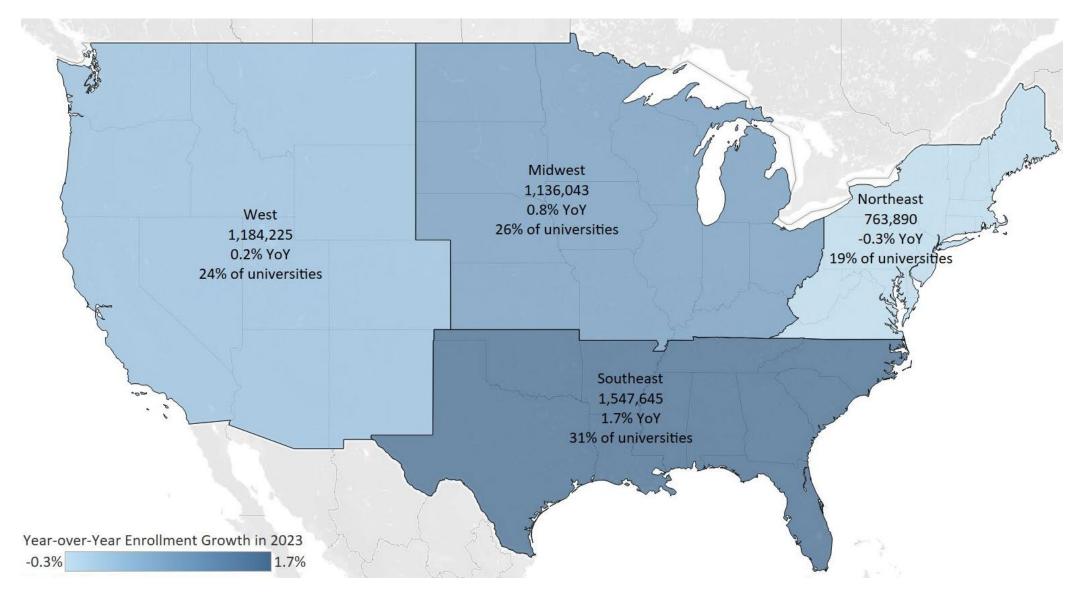
Total Enrollment Bounced Back In 2023







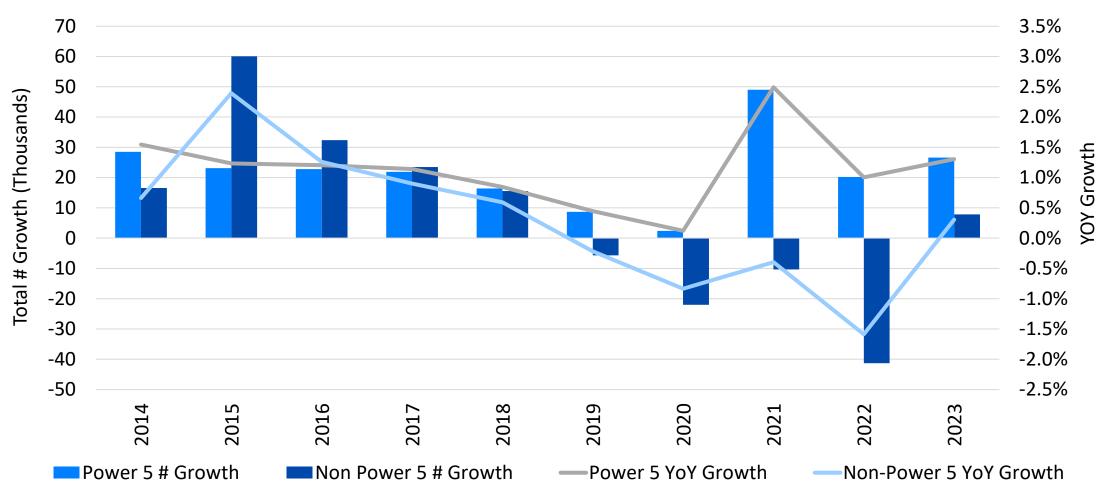
Enrollment Growth has Been Strongest in the Southeast





The Power 5 Continues To Outpace Non-Power 5 Schools In Enrollment Growth In Both Absolute And YOY Terms

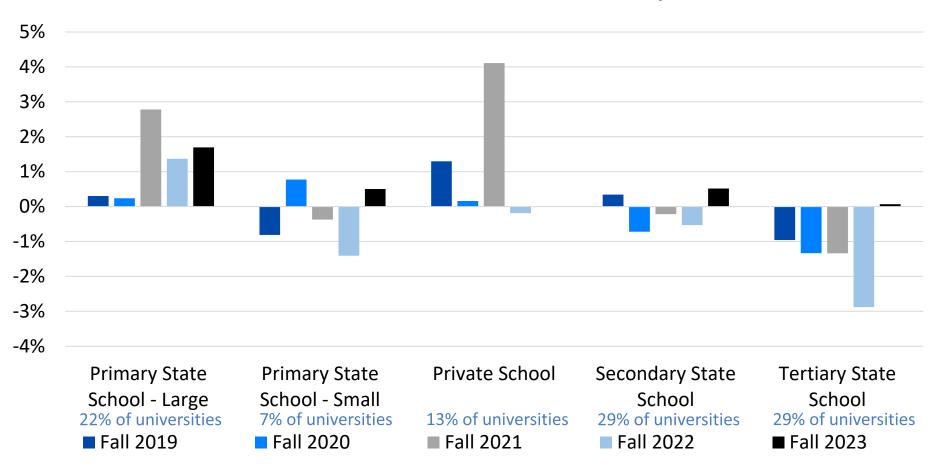
Enrollment Growth: Power 5 vs Non-Power 5 Schools





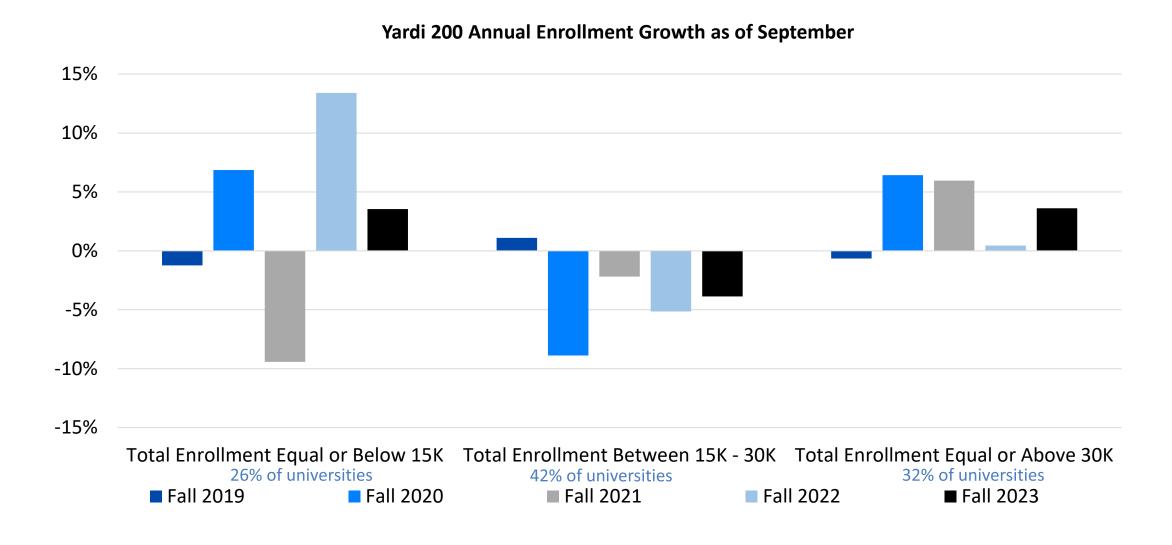
In Fall 2023, Large Primary State Schools Led Enrollment Growth As Private Schools Saw A Slight Decline

Yardi 200 Annual Enrollment Growth as of September





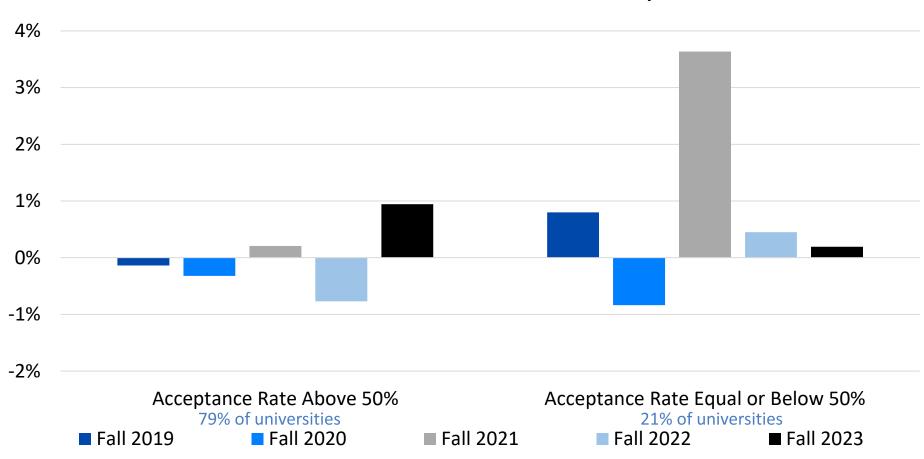
Large Universities Just Barely Had The Most Enrollment Growth In Fall 2023





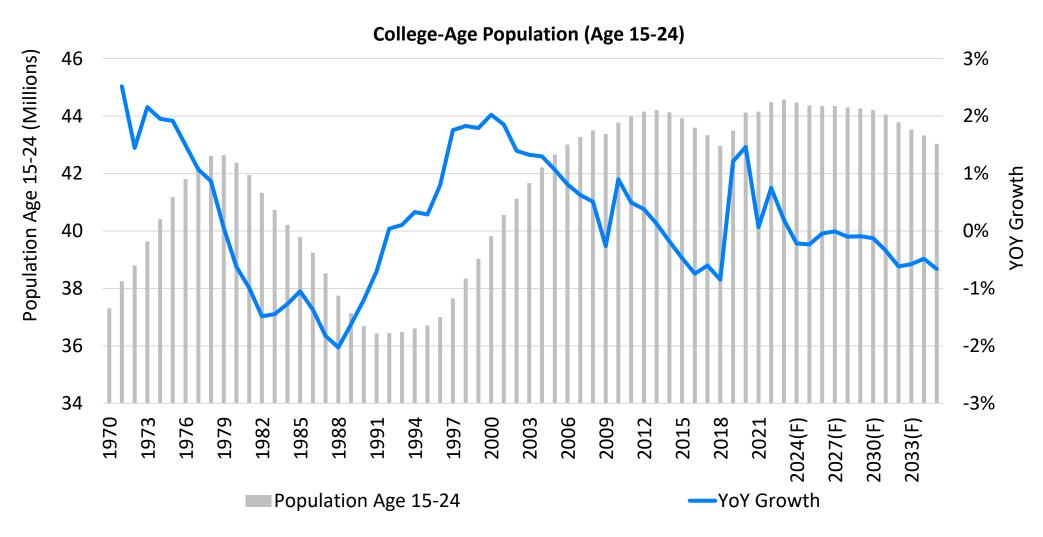
In The Last Few Years, Selective Schools Have Had Higher Enrollment Growth But Not For Fall 2023







College-Age Population Peaked in 2023; Expected to Drop 2.3% in Next 10 Years





Sunbelt, Mountain West and Pacific Northwest Poised For Strongest Growth

College-Age Population: <u>Highest</u> (F) Absolute Growth								
Metro Area	2013-2023 # Growth	2013-2023 % Growth	2023-2033 Projected # Growth	2023-2033 Projected % Growth				
Phoenix, AZ	61,289	10.0%	76,138	11.3%				
Dallas, TX	186,418	19.7%	70,962	6.3%				
Houston, TX	137,196	15.3%	59,319	5.7%				
Seattle, WA	-13,216	-2.8%	41,761	9.1%				
Austin, TX	61,832	22.7%	41,248	12.4%				
Las Vegas, NV	9,231	3.4%	37,855	13.6%				
Orlando, FL	30,321	9.0%	36,841	10.1%				
Raleigh, NC	35,924	22.0%	18,647	9.4%				
Minneapolis, MN	10,400	2.3%	15,872	3.5%				
Miami, FL	-38,713	-5.2%	15,515	2.2%				
San Antonio, TX	43,258	12.7%	15,422	4.0%				
Boise City, ID	20,125	22.3%	15,421	14.0%				
Riverside, CA	-18,280	-2.7%	15,418	2.3%				
Denver, CO	30,749	9.3%	13,764	3.8%				
Charlotte, NC	42,645	13.9%	13,057	3.7%				

College-Age Population: <u>Highest</u> (F) % Growth								
Metro Area		2013-2023 % Growth	2023-2033 Projected # Growth	•				
Coeur d'Alene, ID	2,378	12.6%	3,285	15.4%				
Boise City, ID	20,125	22.3%	15,421	14.0%				
Las Vegas, NV	9,231	3.4%	37,855	13.6%				
Austin, TX	61,832	22.7%	41,248	12.4%				
Myrtle Beach, SC	7,436	16.7%	5,976	11.5%				
Phoenix, AZ	61,289	10.0%	76,138	11.3%				
Naples, FL	4,131	12.0%	4,318	11.2%				
Bellingham, WA	-823	-2.1%	4,030	10.7%				
Orlando, FL	30,321	9.0%	36,841	10.1%				
Raleigh, NC	35,924	22.0%	18,647	9.4%				
Seattle, WA	-13,216	-2.8%	41,761	9.1%				
Greeley, CO	8,219	21.1%	4,228	9.0%				
Cape Coral, FL	11,969	17.0%	7,248	8.8%				
Kennewick, WA	3,929	10.3%	3,681	8.8%				
Bend, OR	2,018	10.9%	1,743	8.5%				



Northeast and Midwest Have Worst Prospects for Growth in College-Age Population

College-Age Population: <u>Lowest</u> (F) Absolute Growth								
Metro Area		2013-2023 % Growth	Projected	2023-2033 Projected				
New York, NY	-230,863	-8.8%	# Growth -164,786	% Growth -6.6%				
Chicago, IL	-96,801	-7.4%	-116,460	-9.6%				
Detroit, MI	-71,039	-12.2%	-44,198	-8.7%				
Los Angeles, CA	-281,631	-14.8%	-42,737	-2.6%				
Boston, MA	-16,452	-2.5%	-41,435	-6.4%				
Philadelphia, PA	-65,074	-7.8%	-36,032	-4.7%				
Cleveland, OH	-28,419	-10.5%	-29,040	-11.9%				
New Orleans, LA	-16,030	-10.2%	-26,094	-18.4%				
St. Louis, MO	-32,473	-8.9%	-25,569	-7.7%				
Pittsburgh, PA	-35,219	-11.8%	-18,397	-7.0%				
Baton Rouge, LA	-4,287	-3.3%	-16,877	-13.4%				
Louisville, KY	-2,543	-1.6%	-15,999	-10.1%				
Cincinnati, OH	2,878	1.0%	-15,426	-5.2%				
Kansas City, MO	14,050	5.5%	-15,177	-5.6%				
Providence, RI	-19,609	-8.3%	-14,250	-6.6%				

College-Age Population: <u>Lowest</u> (F) % Growth								
Metro Area		2013-2023 % Growth	2023-2033 Projected # Growth	2023-2033 Projected % Growth				
Charleston, WV	-3,144	-12.2%	-4,843	-21.4%				
New Orleans, LA	-16,030	-10.2%	-26,094	-18.4%				
Huntington, WV	-3,387	-7.2%	-7,289	-16.8%				
Jackson, MS	-7,252	-8.8%	-12,445	-16.5%				
Davenport, IA	-3,183	-6.6%	-7,412	-16.4%				
Youngstown, OH	-9,744	-13.5%	-9,231	-14.8%				
Peoria, IL	-5,216	-10.8%	-6,252	-14.5%				
Lafayette, LA	-6,500	-9.8%	-8,255	-13.7%				
Baton Rouge, LA	-4,287	-3.3%	-16,877	-13.4%				
Lake Charles, LA	-2,972	-10.3%	-3,448	-13.4%				
Saginaw, MI	-4,893	-17.0%	-3,180	-13.3%				
Cape Cod, MA	-974	-4.3%	-2,877	-13.3%				
Shreveport, LA	-6,145	-10.5%	-6,976	-13.3%				
Houma, LA	-3,368	-11.8%	-3,286	-13.0%				
Alexandria, LA	-1,414	-6.9%	-2,394	-12.6%				



Non-Commuter Campuses: Top 15 Ranked by Full-Time Undergraduate

School	2022 Enrollment	2022 % Full- Time Undergrad Students	5-Year Historical Enrollment (2017-2022)	3-Year Supply Forecast (2024-2027)	EOY 2023 Occupancy	YOY Rent Growth Feb 2024	Feb 2024 Prelease
Columbia College Chicago	6,646	92.0%	-18.8%	290	94.8%	-5.0%	31.1%
Miami University-Oxford	19,107	86.0%	-2.9%	-	83.8%	3.1%	38.0%
UC-Santa Barbara	26,420	86.0%	8.3%	-	93.3%	7.0%	55.0%
Penn State	48,201	85.5%	0.9%	1,341	98.3%	5.1%	73.8%
James Madison University	21,822	85.2%	4.9%	638	98.6%	-	87.2%
Appalachian State	20,326	85.0%	11.8%	-	100.0%	15.6%	88.6%
College of Charleston	10,108	84.4%	-1.1%	407	99.5%	6.7%	67.5%
Texas Christian	12,262	84.1%	16.8%	-	99.3%	0.4%	82.8%
Western Washington	14,747	82.9%	-5.2%	-	-	-	77.6%
Illinois State	20,683	82.0%	-1.6%	76	88.4%	8.1%	74.7%
Brigham Young University	34,454	82.0%	0.9%	346	99.5%	3.3%	32.0%
UC-Riverside	26,809	81.9%	16.9%	-	98.9%	2.9%	46.5%
University of New Hampshire	14,233	80.3%	-8.6%	-	98.0%	11.6%	89.1%
Iowa State	29,969	80.1%	-18.9%	-	96.8%	5.4%	76.2%
University of Vermont	13,469	79.1%	10.4%	856	100.0%	2.5%	52.0%



Non-Commuter Campuses: Top 15 Ranked by Out-of-State + International Students

School	2022 Enrollment	2022 % Out- of-State + International Students	5-Year Historical Enrollment (2017-2022)	3-Year Supply Forecast (2024-2027)	EOY 2023 Occupancy	YOY Rent Growth Feb 2024	Feb 2024 Prelease
Wake Forest University	6,313	18.6%	3.8%	444	92.4%	0.4%	25.4%
University of Vermont	13,469	18.5%	10.4%	-	100.0%	2.5%	52.0%
George Washington	15,809	17.9%	-6.1%	-	-	-10.2%	90.4%
University of Alabama	31,878	16.4%	-3.4%	-	95.1%	7.3%	72.2%
Brown University	10,737	15.5%	13.9%	473	84.9%	-10.0%	-
Vanderbilt	9,550	15.3%	6.0%	-	58.8%	-	24.7%
Montana State	16,251	15.1%	17.3%	648	100.0%	12.9%	45.5%
University of Notre Dame	13,105	14.6%	5.6%	810	99.3%	11.7%	46.2%
University of Delaware	22,623	14.5%	-1.6%	163	100.0%	8.8%	72.5%
University of Arkansas	30,280	14.2%	13.7%	505	99.1%	8.6%	86.8%
North Dakota State University	11,644	14.0%	-15.5%	-	-	3.4%	46.7%
University of Mississippi	22,079	13.1%	-4.8%	-	97.5%	16.1%	98.7%
Syracuse University	22,698	13.0%	3.6%	1,030	91.0%	1.9%	47.4%
University of New Hampshire	14,233	13.0%	-8.6%	-	98.0%	11.6%	89.1%
University of Oregon	24,571	12.3%	-1.6%	-	96.8%	5.2%	46.2%



Top 7 and Bottom 7 Schools for Enrollment Growth Fall 2023 Schools with the Strongest Enrollment Growth are Outperforming

TOP 7

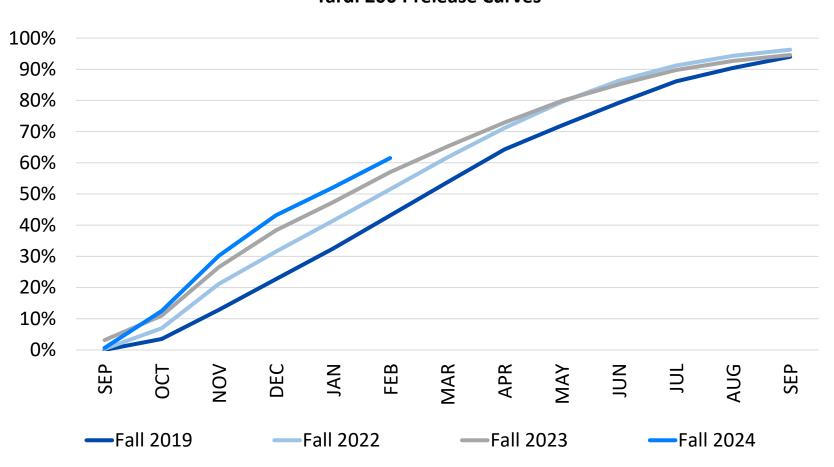
University	School	Total Enrollment	YoY	3 Year	Preleasing	Preleasing	Rent Growth
Offiversity	Category	Fall 2023	Growth	Growth	Feb-23	YoY	Feb-23
Saint Louis University	Private School	14,100	12.4%	18.9%	62.1%	4.0%	1.3%
University of Mississippi	Primary State School	23,866	8.1%	14.9%	98.7%	32.8%	16.1%
University of Kansas	Primary State School	24,287	7.7%	7.6%	72.7%	19.0%	8.3%
University of Tennessee	Primary State School	35,988	7.5%	18.7%	87.5%	-10.4%	22.5%
University of West Georgia	Tertiary State School	12,769	7.2%	-4.8%	40.7%	6.0%	-1.4%
University of North Texas	Secondary State School	46,940	5.9%	15.5%	57.4%	-1.3%	9.8%
Louisiana State University	Primary State School	39,419	5.5%	15.0%	62.9%	5.7%	7.0%
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University	School	Total Enrollment	YoY	3 Year	Preleasing	Preleasing	Rent Growth
University	School Category	Total Enrollment Fall 2023	YoY Growth	3 Year Growth	Preleasing Feb-23	Preleasing YoY	Rent Growth Feb-23
University Drexel University							
•	Category	Fall 2023	Growth	Growth	Feb-23	YoY	Feb-23
Drexel University	Category Private School	Fall 2023 21,703	Growth -2.9%	Growth -8.0%	Feb-23 56.1%	YoY 13.2%	Feb-23 2.7%
Drexel University North Carolina State	Category Private School Primary State School	Fall 2023 21,703 35,634	Growth -2.9% -2.9%	Growth -8.0% -1.1%	Feb-23 56.1% 76.1%	YoY 13.2% 3.8%	Feb-23 2.7% 11.8%
Drexel University North Carolina State University of Southern Miss	Category Private School Primary State School Tertiary State School	Fall 2023 21,703 35,634 13,110	-2.9% -2.9% -3.1%	-8.0% -1.1% -10.2%	Feb-23 56.1% 76.1% 41.8%	YoY 13.2% 3.8% -14.5%	Feb-23 2.7% 11.8% 5.0%
Drexel University North Carolina State University of Southern Miss Johns Hopkins University	Category Private School Primary State School Tertiary State School Private School	Fall 2023 21,703 35,634 13,110 27,993 14,931	-2.9% -2.9% -3.1% -3.3%	-8.0% -1.1% -10.2% 6.1%	Feb-23 56.1% 76.1% 41.8% 65.3%	YoY 13.2% 3.8% -14.5% 15.3%	Feb-23 2.7% 11.8% 5.0% 5.5%

PRELEASING & RENT GROWTH



In February, Fall 2024 Preleasing Remains Above Previous Years

Yardi 200 Prelease Curves



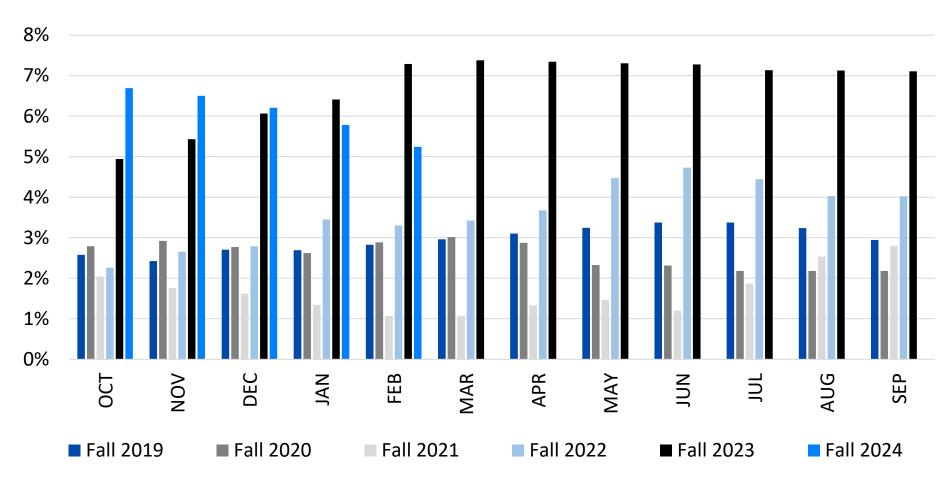
% Preleased in February

Fall 2019	43.1%
Fall 2020	48.0%
Fall 2021	40.6%
Fall 2022	51.5%
Fall 2023	57.0%
Fall 2024	61.5%



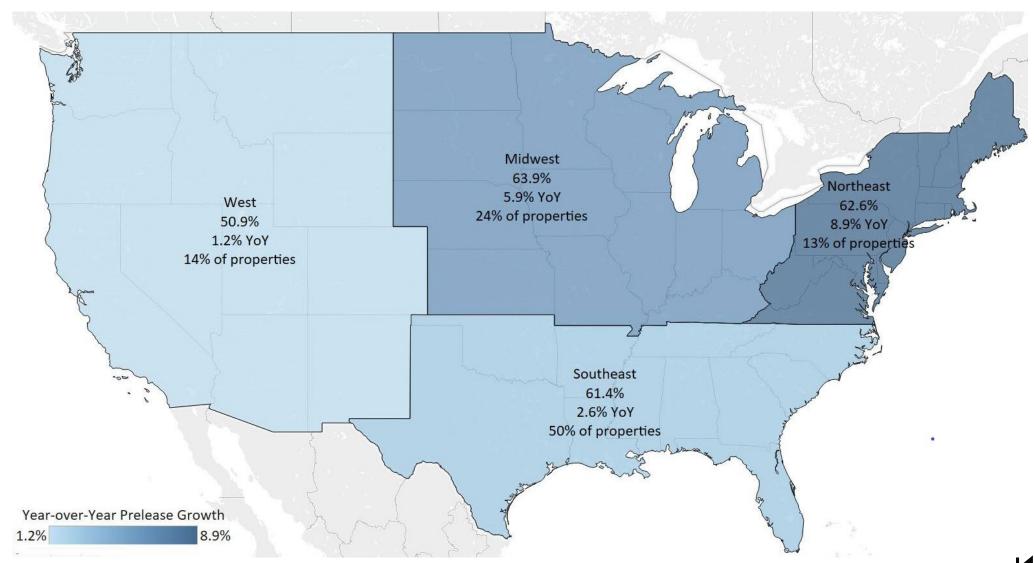
Rent Growth at Yardi 200 Universities in 2024 is Still Strong Compared to 2022 and Prior

Yardi 200 Annual Rent Growth

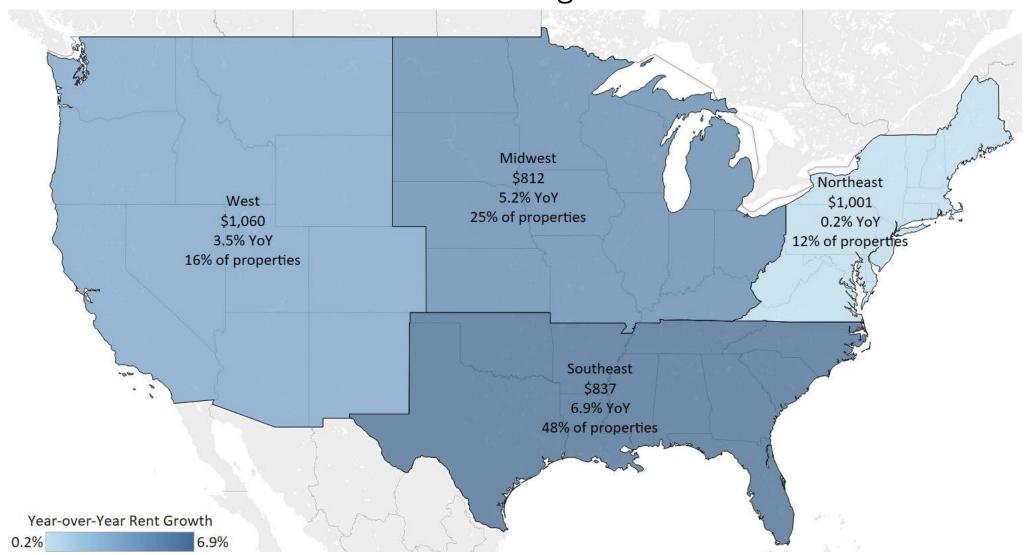




The Northeast Had the Largest YoY Increase in Preleasing in February

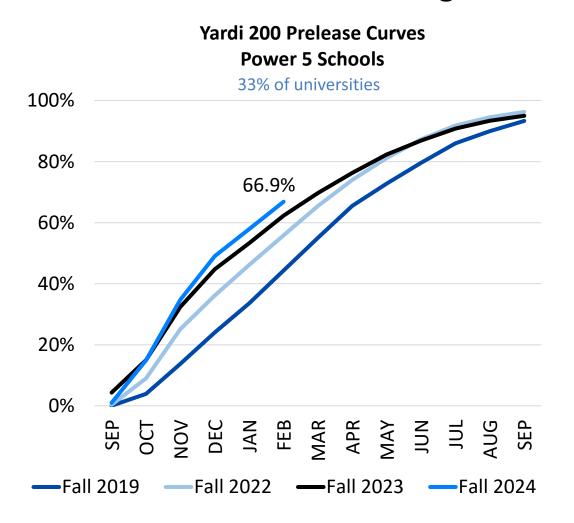


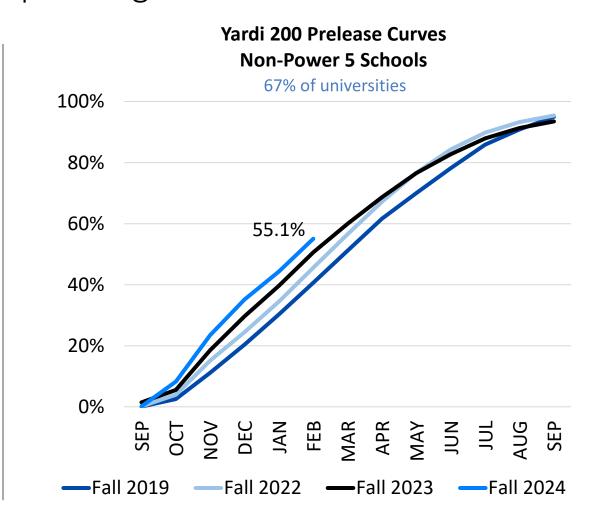
The Southeast Led Annual Rent Growth, While the West Had the Highest Absolute Rents





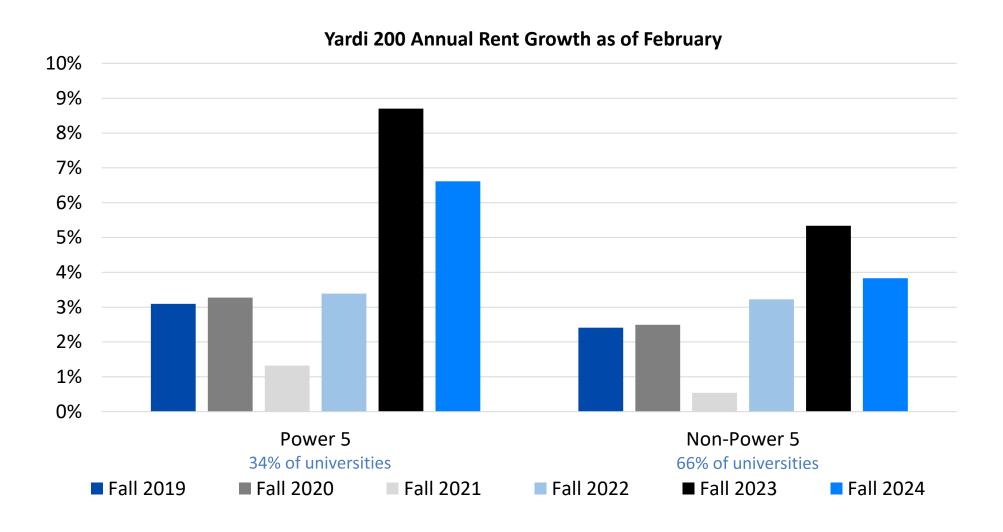
Power 5 Schools Are Outpacing Non-Power 5 Schools In Preleasing For The Upcoming School Year





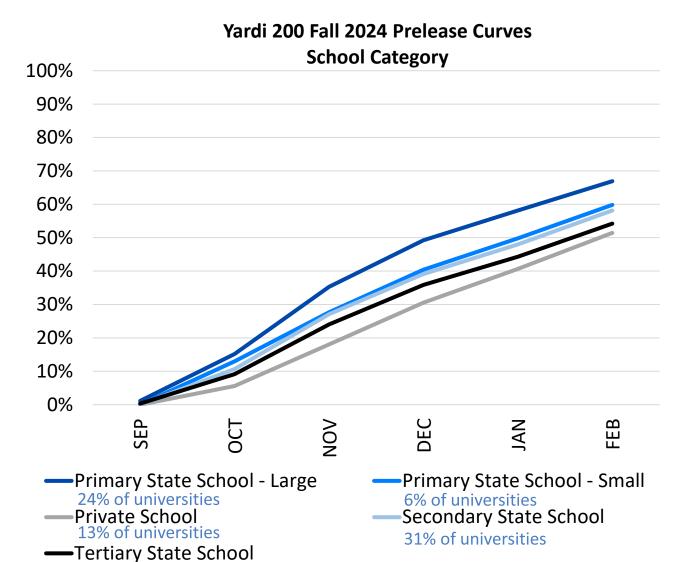


In Fall 2024, Rent Growth Is Stronger For Power 5 Schools Than For Non-Power 5 Schools





Large Primary State Schools Are Leading Preleasing This Year

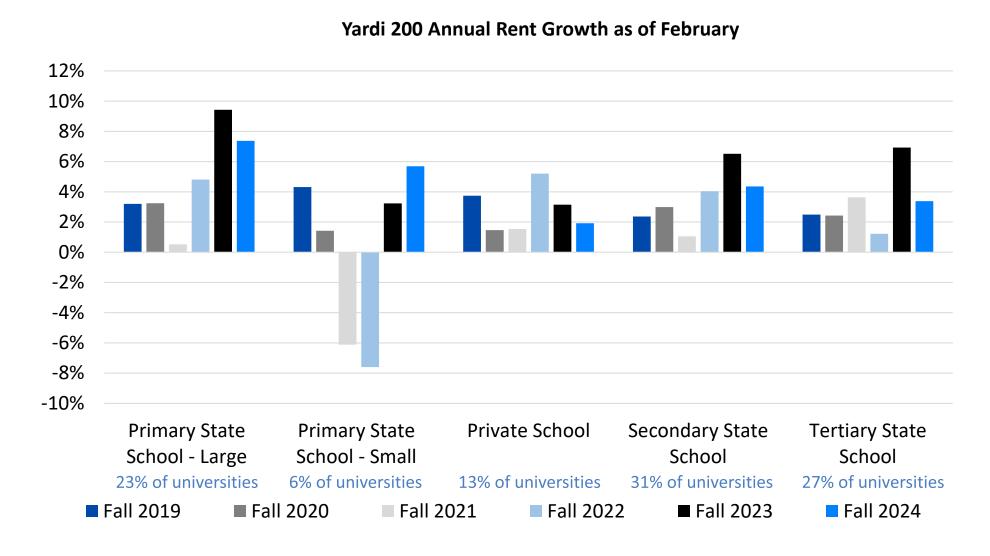


	%	Prelease	ed in Feb	ruary		
School	Fall	Fall	Fall	Fall	Fall	Fall
Category	2019	2020	2021	2022	2023	2024
Primary						
State School	45.6%	50.7%	44.3%	57.4%	62.9%	66.9%
- Large						
Primary						
State School	49.7%	55.6%	44.7%	54.2%	57.1%	59.8%
- Small						
Private	42.9%	49.4%	38.1%	49.5%	49.1%	51.5%
School						
Secondary	44.0%	48.8%	37.0%	47.8%	53.3%	58.1%
State School						
Tertiary	39.8%	42.5%	37.8%	45.0%	51.1%	54.2%
State School	20.0.0				5 = 1 = 1	2,0



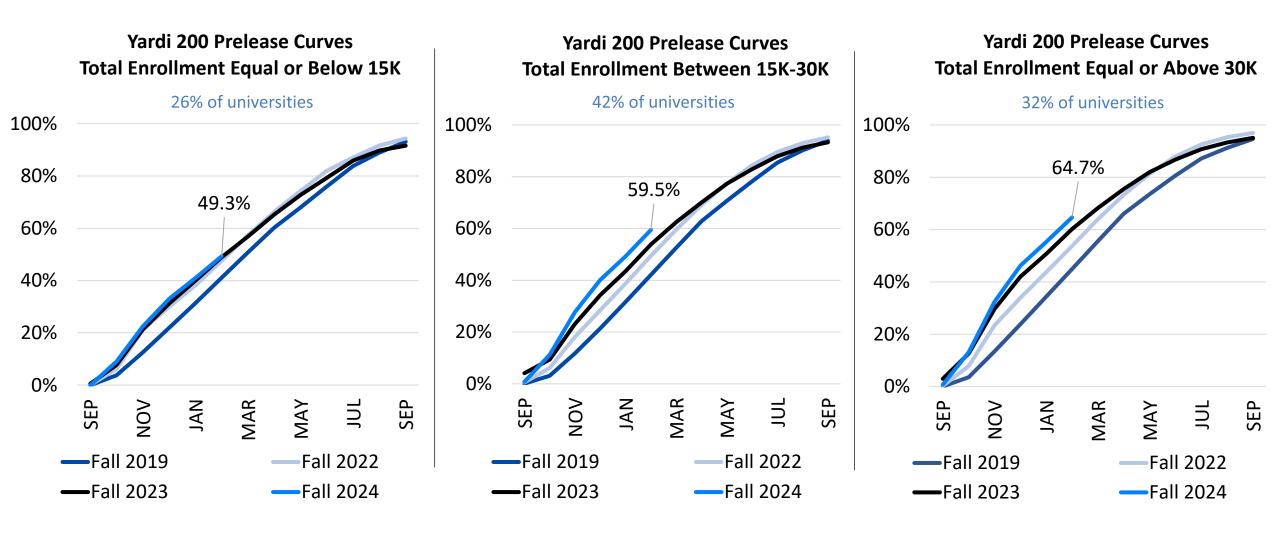
26% of universities

Large Primary State Schools Are Also Leading Rent Growth In 2024





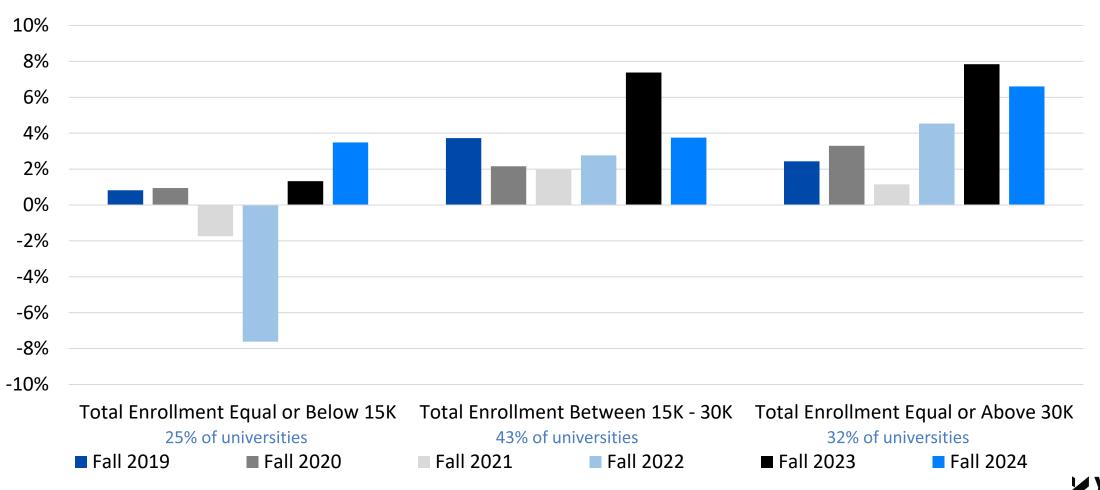
Schools With Higher Enrollment Are Preleasing At Higher Rates Than Schools With Lower Enrollment





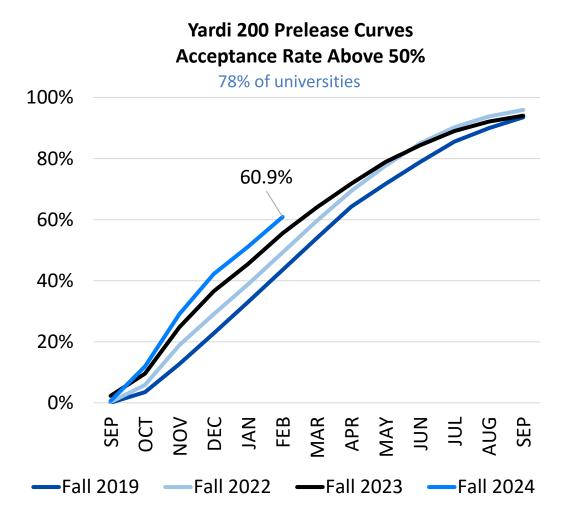
Schools With Higher Enrollment Experienced Greater Rent Growth in February Compared to Smaller Universities

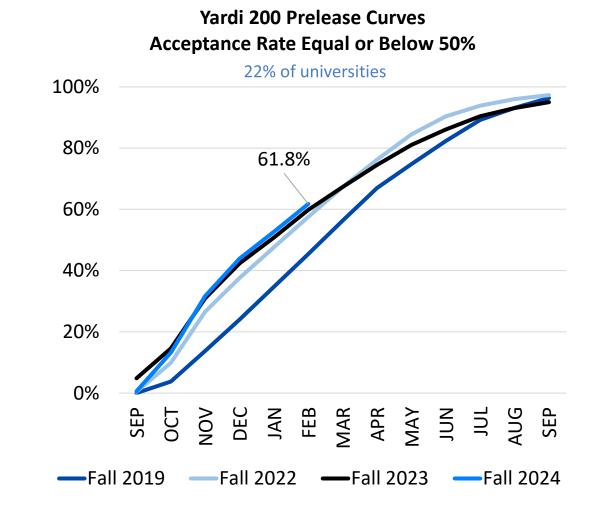
Yardi 200 Annual Rent Growth as of February





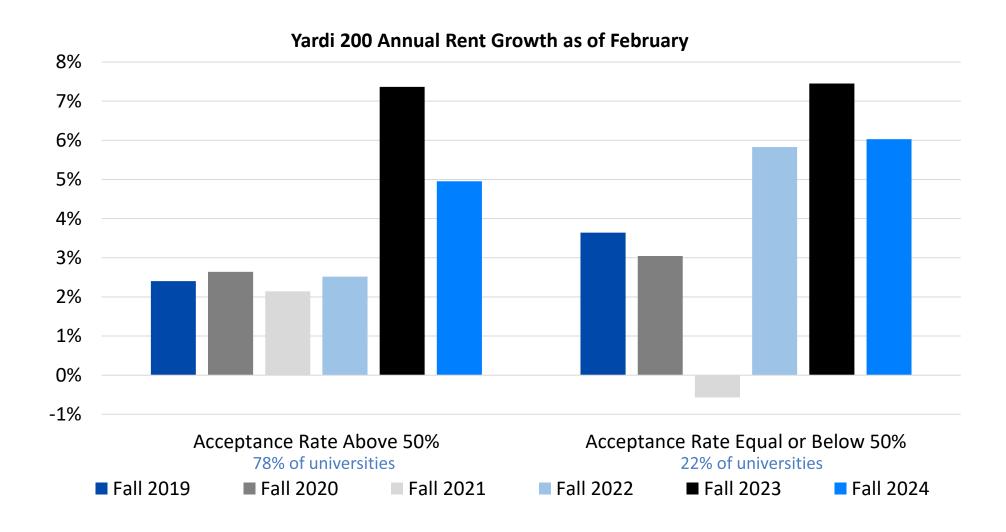
Preleasing For Selective Schools Is Slightly Outpacing Less Selective Schools







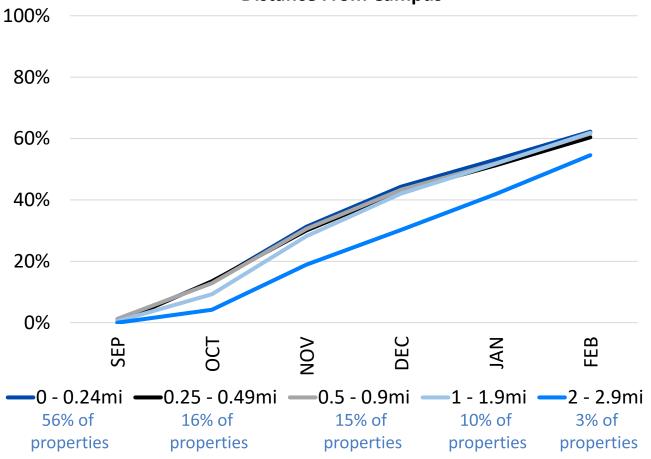
Likewise, Schools With Lower Acceptance Rates Had Higher Rent Growth in February





Preleasing Performance Has Been Strongest Closest to Campus, As Expected, But 2024 Preleasing Has Been Strong Across All Distance Categories

Yardi 200 Fall 2024 Prelease Curves Distance From Campus

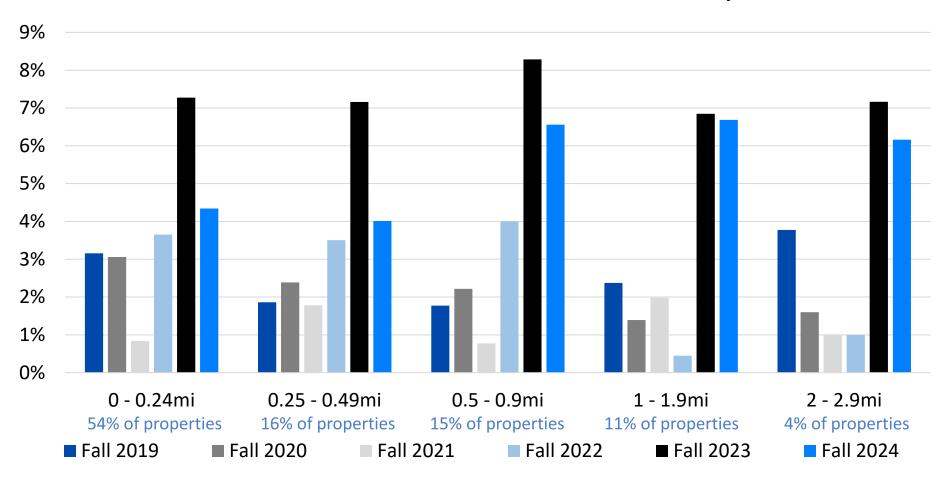


% Preleased in February										
Distance	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024				
0.00 - 0.24 mi	46.1%	52.6%	42.4%	55.1%	59.1%	62.2%				
0.25 - 0.49 mi	42.8%	45.8%	39.8%	50.0%	55.8%	60.4%				
0.5 - 0.9 mi	40.4%	42.6%	38.7%	47.3%	54.2%	61.6%				
1.0 - 1.9 mi	43.8%	45.6%	41.6%	50.4%	57.4%	61.9%				
2.0 - 2.9 mi	40.1%	43.4%	27.4%	41.5%	49.0%	54.6%				



Rent Growth Was Strongest For Beds Further Away From Campus In February

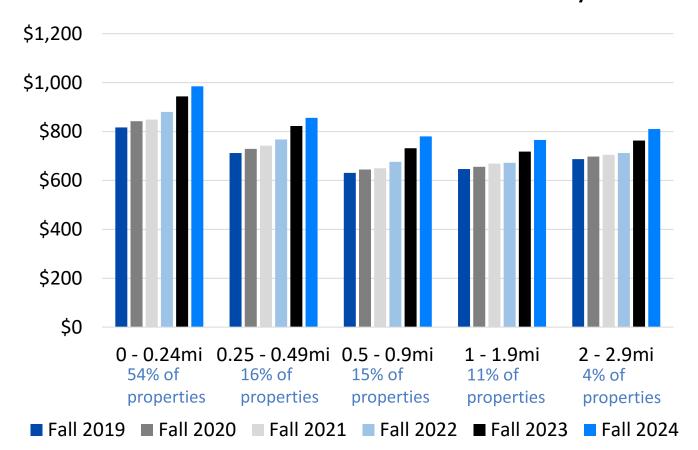
Yardi 200 Annual Rent Growth Per Bed as of February





Beds Closest to Campus Are Nearly \$1,000, But Beds Further Away From Campus Do Not Offer Too Much Of A Discount

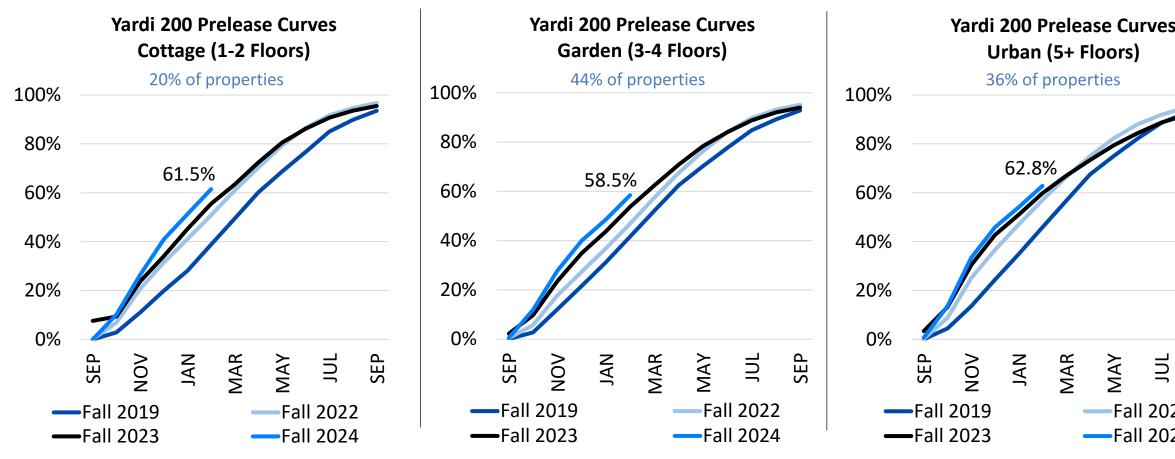
Yardi 200 Absolute Rent Per Bed as of February

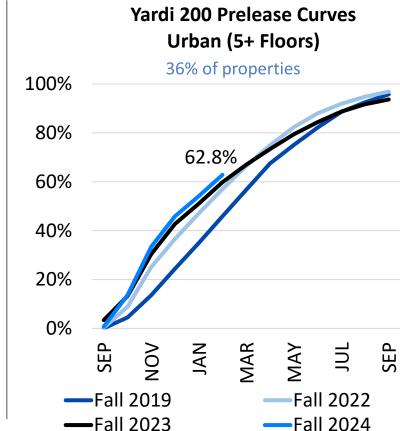


Absolute Rents per Bed in February										
Distance	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024				
0.00 – 0.24 mi	\$817	\$842	\$849	\$880	\$944	\$985				
0.25 – 0.49 mi	\$712	\$729	\$742	\$768	\$823	\$856				
0.5 – 0.9 mi	\$631	\$645	\$650	\$676	\$732	\$780				
1.0 – 1.9 mi	\$647	\$656	\$669	\$672	\$718	\$766				
2.0 – 2.9 mi	\$687	\$698	\$705	\$712	\$763	\$810				



Urban Properties with 5+ Floors Are Preleasing at a Quicker Pace In 2024, But Cottage Properties Are Not Far Behind

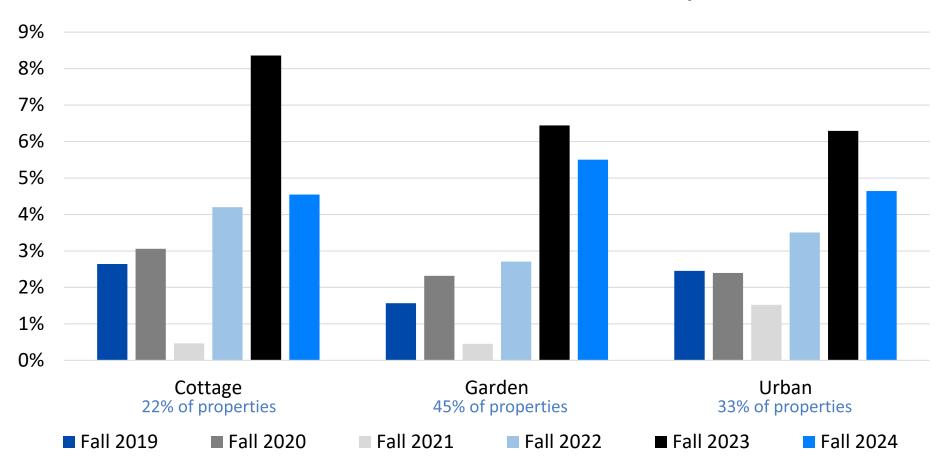






Garden Type Buildings with 3-4 Floors Had Higher Annual Rent Growth in February 2024 Compared to Other Types

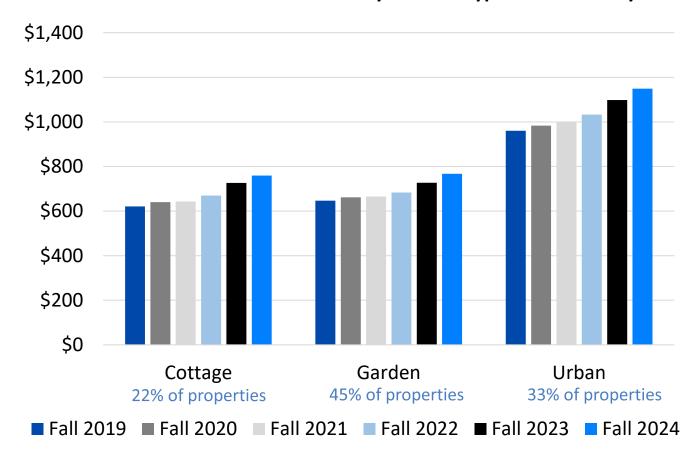
Yardi 200 Annual Rent Growth as of February





Urban Properties Are Approximately \$400 More Expensive Than Cottage And Garden Product Types

Yardi 200 Rent Per Bed by Product Type as of February

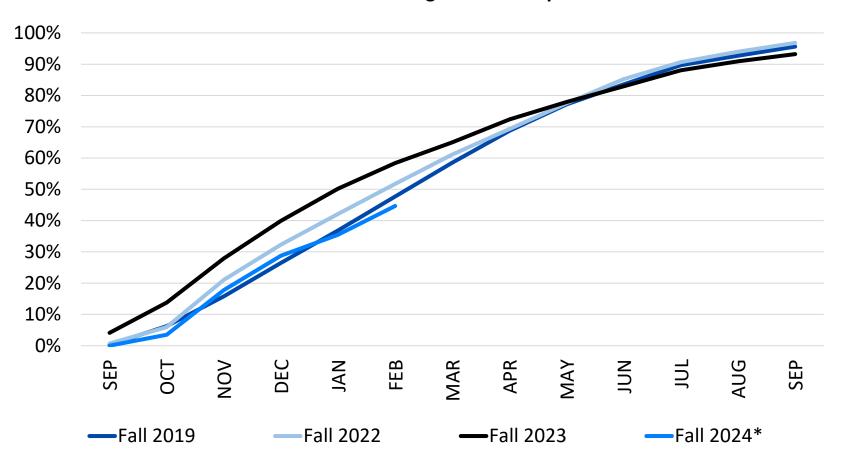


Absolute Rents per Bed in February										
Product Type	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024				
Cottage	\$621	\$640	\$643	\$670	\$726	\$759				
Garden	\$647	\$662	\$665	\$683	\$727	\$767				
Urban	\$960	\$983	\$998	\$1,033	\$1,098	\$1,149				



Preleasing for New Properties in 2024 Trailed Previous Years

Yardi 200 Preleasing for New Properties

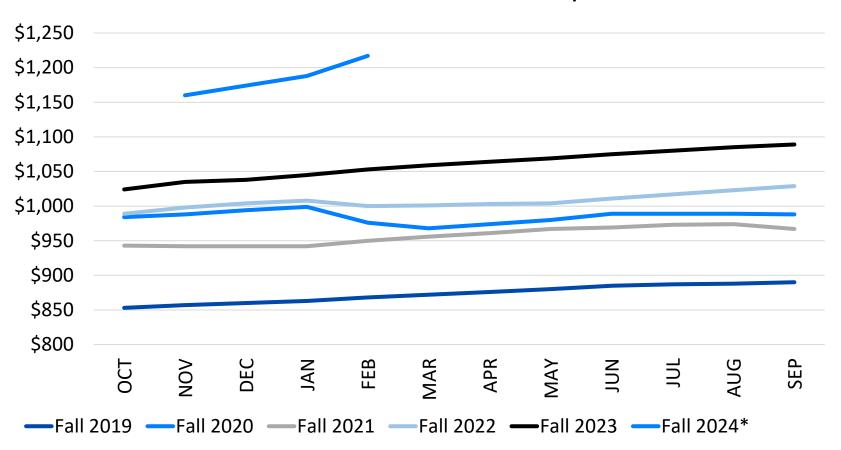


% Preleased in February						
Fall 2019	47.7%					
Fall 2020	56.4%					
Fall 2021	44.8%					
Fall 2022	51.7%					
Fall 2023	58.4%					
Fall 2024*	44.7%					



Rent For New Deliveries in 2024 Soared Above Previous Years with a 15.6% YoY Increase in February

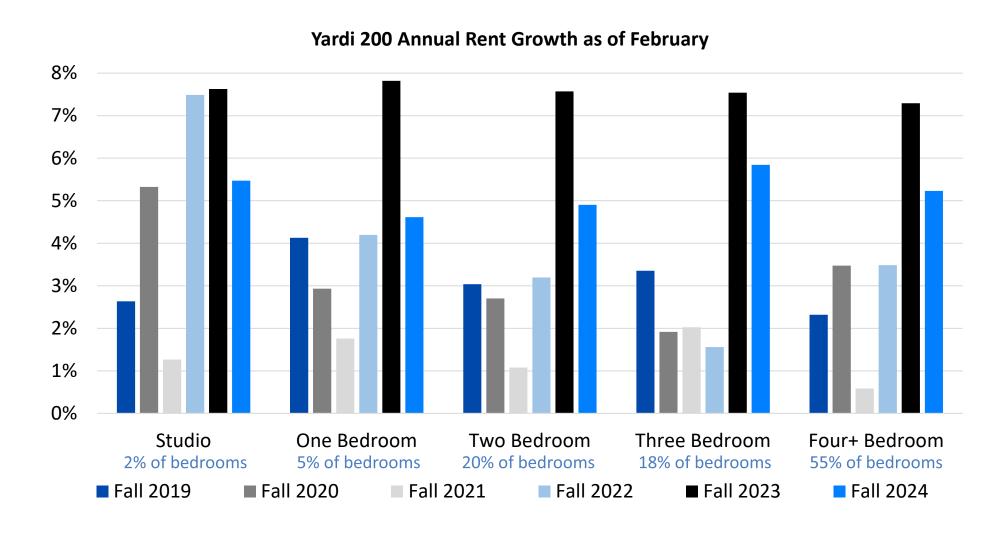
Yardi 200 Rent Per Bed for New Properties



Rent Per Bed in February						
Fall 2019	\$868					
Fall 2020	\$976					
Fall 2021	\$950					
Fall 2022	\$1,000					
Fall 2023	\$1,053					
Fall 2024*	\$1,217					

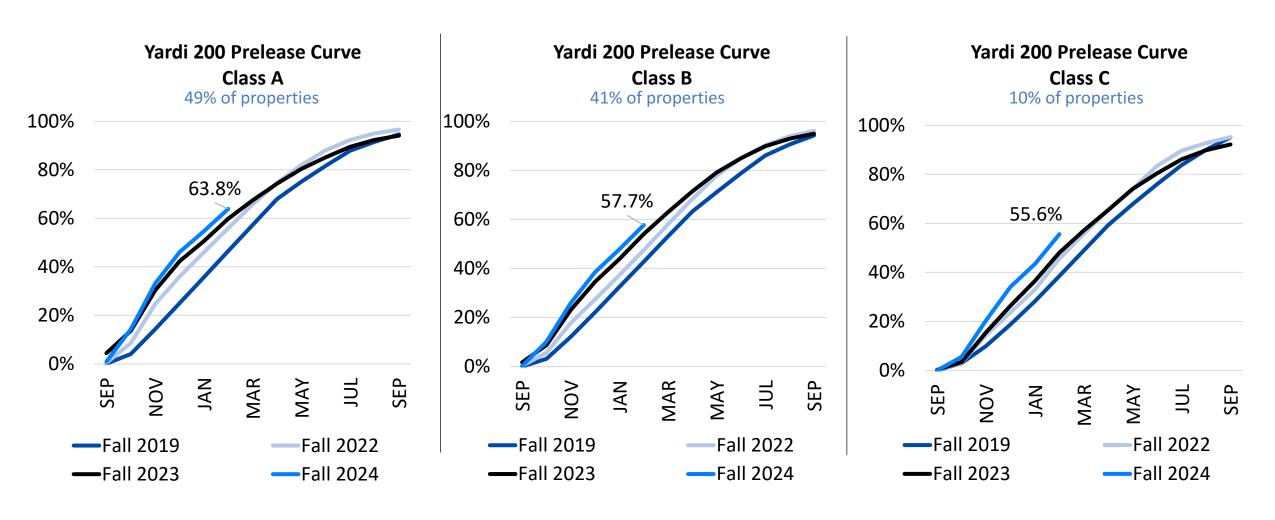


In February, All Bedroom Types Experienced Annual Growth Greater Than 4%





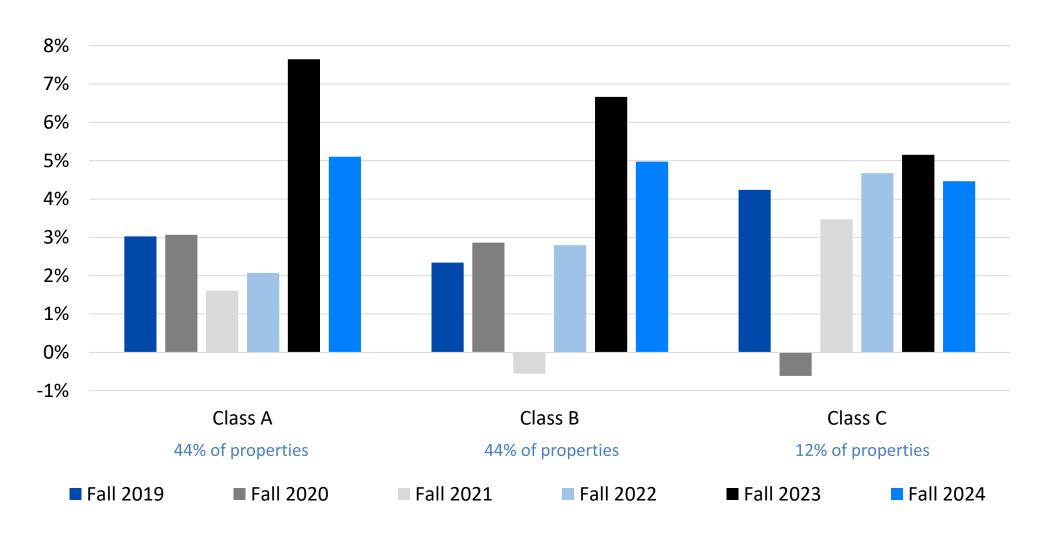
Preleasing for Class A Properties Is Outpacing B & C Properties





Rent Growth For Class A Properties Slightly Outpaced B and C Properties in February

Yardi 200 Annual Rent Growth as of February





Universities With the Most Growth in Preleasing — Fall 2024 Preleasing Improved at a Range of Universities of Different Geographies and Sizes

University	School Category	Prelease February 2024	Annual Prelease Growth	Annual Rent Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
University of Mississippi	Primary State - Large	98.7%	32.8%	16.1%	3,092	-
University of Missouri	Primary State - Large	79.1%	22.4%	3.4%	246	-
Central Michigan	Tertiary State	68.4%	20.7%	-0.5%	-2,919	120
Bowling Green State	Tertiary State	79.1%	20.2%	2.9%	-1,031	-
Nevada-Las Vegas	Secondary State	70.0%	20.0%	12.8%	-48	-
University of Kansas	Primary State - Large	72.7%	19.0%	8.3%	1,709	-
University of New Hampshire	Primary State - Small	89.1%	18.6%	11.6%	27	-
Illinois State	Secondary State	74.7%	17.5%	8.1%	147	-
San Diego State	Secondary State	59.2%	16.5%	4.6%	1,996	879
University of Houston	Secondary State	40.0%	16.3%	3.7%	-586	580
Binghamton University	Primary State - Large	71.8%	15.3%	6.2%	306	-
Johns Hopkins University	Private	65.3%	15.3%	5.5%	1,619	-
University of Louisiana	Secondary State	50.3%	15.1%	9.7%	-967	984
Kent State	Secondary State	74.8%	15.0%	10.1%	-1,334	-
University of Kentucky	Primary State - Large	83.9%	14.3%	12.0%	2,513	-



Universities With the Most Annual Rent Growth — Fall 2024 Many Large Primary State Universities Had Strong Annual Rent Growth

University	School Category	Rent per Bed February 2024	Annual Rent Growth	Absolute Prelease February 2024	Annual Prelease Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
University of Tennessee	Primary State - Large	\$1,136	22.5%	87.5%	-10.4%	5,674	310
Florida International	Secondary State	\$1,258	17.5%	45.2%	-	-4,891	2,314
University of Mississippi	Primary State - Large	\$678	16.1%	98.7%	32.8%	3,092	-
Clemson University	Primary State - Large	\$964	15.9%	74.1%	-12.2%	2,281	1,823
Boise State	Secondary State	\$966	15.4%	46.9%	-9.5%	-32	547
Ohio State University	Primary State - Large	\$1,067	14.2%	51.8%	-0.9%	-1,323	859
University of Virginia	Primary State - Large	\$1,125	13.4%	63.9%	4.3%	479	-
University of North Carolina	Primary State - Large	\$1,298	13.0%	72.7%	-6.7%	2,154	-
Cornell University	Private	\$1,314	12.8%	54.1%	-7.3%	2,446	180
Purdue University	Primary State - Large	\$921	12.7%	88.7%	-1.7%	4,651	221
Texas State	Tertiary State	\$798	12.2%	69.2%	5.6%	910	348
University of Kentucky	Primary State - Large	\$811	12.0%	83.9%	14.3%	2,513	-
North Carolina State	Primary State - Large	\$985	11.8%	76.1%	3.8%	-408	-
University of Notre Dame	Private	\$1,096	11.7%	46.2%	-8.1%	422	-
Univ. of New Hampshire	Primary State - Small	\$1,155	11.6%	89.1%	-	27	-



Universities With the Least Growth in Preleasing — Fall 2024 Many Universities With Slower Preleasing Also Have Had A Lot of Recent Deliveries

University	School Category	Prelease February 2024	Annual Prelease Growth	Annual Rent Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
University at Buffalo	Secondary State	51.7%	-24.4%	4.3%	-335	2,060
University of Pittsburgh	Primary State - Large	55.0%	-22.5%	7.5%	1,056	859
Arizona State University	Secondary State	63.2%	-16.2%	4.7%	4 <i>,</i> 758	1,356
Illinois-Chicago	Secondary State	31.1%	-14.7%	-5.0%	4	-
University of Southern Miss	Tertiary State	41.8%	-14.5%	5.0%	-1,496	169
Utah State	Secondary State	61.4%	-13.9%	11.5%	-331	368
University of Cincinnati	Secondary State	59.2%	-13.5%	8.7%	3,825	-
Clemson University	Primary State - Large	74.1%	-12.2%	15.9%	2,281	1,823
Baylor University	Private	58.5%	-11.6%	0.3%	1,454	-
University of South Florida	Secondary State	54.2%	-11.0%	7.1%	-1,378	1,883
University of Colorado	Primary State - Large	40.3%	-11.0%	4.8%	2,178	-
University of Tennessee	Primary State - Large	87.5%	-10.4%	22.5%	5,674	310
Boise State	Secondary State	46.9%	-9.5%	15.4%	-32	547
University of Toledo	Tertiary State	36.3%	-9.2%	3.0%	-3,434	-
UC-Berkeley	Primary State - Large	26.6%	-8.4%	-5.4%	3,372	283



Universities With the Least Annual Rent Growth — Fall 2024 Many Tertiary Universities Experienced Negative Annual Rent Growth

University	School Category	Rent per Bed February 2024	Annual Rent Growth	Absolute Prelease February 2024	Annual Prelease Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
Southern California	Private	\$2,177	-10.1%	51.1%	11.8%	2,031	800
Louisiana Tech	Tertiary State	\$532	-6.0%	20.6%	-	-171	913
Illinois-Chicago	Secondary State	\$1,359	-5.0%	31.1%	-14.7%	4	-
Portland State	Tertiary State	\$822	-4.9%	24.7%	-	-2,928	-
University of Nevada-Reno	Primary State - Large	\$840	-3.8%	45.1%	5.5%	1,049	2,151
Washington State	Secondary State	\$683	-3.5%	39.1%	1.2%	-2,853	3,051
Kansas State	Secondary State	\$486	-3.2%	51.2%	5.0%	-1,109	-
University of Nebraska	Primary State - Small	\$648	-2.8%	57.3%	13.6%	-1,569	1,506
University of West Georgia	Tertiary State	\$483	-1.4%	40.7%	6.0%	-650	-
CU-Colorado Springs	Tertiary State	\$734	-1.3%	51.8%	11.3%	-1,078	-
Central Michigan	Tertiary State	\$421	-0.5%	68.4%	20.7%	-2,919	120
Kennesaw State	Tertiary State	\$878	-0.3%	50.5%	-6.3%	3,971	922
Alabama-Birmingham	Secondary State	\$959	-0.2%	45.5%	9.1%	-1,403	854
Baylor University	Private	\$789	0.3%	58.5%	-11.6%	1,454	-
Texas Christian	Private	\$1,093	0.4%	82.8%	-	1,394	-



Absolute Preleasing: Winners — Fall 2024 Six Universities are over 80% Preleased for the Fall 2024 Term

Universities with the <u>Highest</u> Absolute Prelease	School Category	Prelease February 2024	Annual Prelease Growth	Annual Rent Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
University of Mississippi	Primary State - Large	98.7%	32.8%	16.1%	2,869	-
Purdue University	Primary State - Large	88.7%	-1.7%	12.7%	1,667	221
University of Tennessee	Primary State - Large	87.5%	-10.4%	22.5%	4,533	310
Virginia Tech	Primary State - Large	87.2%	9.2%	5.4%	1,015	2,931
University of Arkansas	Primary State - Large	86.8%	-2.5%	8.6%	3,186	2,138
University of Kentucky	Primary State - Large	83.9%	14.3%	12.0%	2,221	-
University of Missouri	Primary State - Large	79.1%	22.4%	3.4%	-300	-
Bowling Green State	Tertiary State	79.1%	20.2%	2.9%	-391	-
University of Wisconsin	Primary State - Large	78.1%	-6.5%	4.7%	2,519	-
Grand Valley State	Secondary School	76.8%	8.9%	6.2%	-373	-
Iowa State	Secondary School	76.2%	7.2%	5.4%	-531	-
North Carolina State	Primary State - Large	76.1%	3.8%	11.8%	-1,197	-
Kent State	Secondary School	74.8%	15.0%	10.1%	-911	-
Illinois State	Secondary State	74.7%	17.5%	8.1%	634	-
Oregon State	Secondary State	74.2%	10.5%	6.8%	2,567	-



Absolute Rents: Winners — Fall 2024 Universities With the <u>Highest</u> Absolute Rents Were in Traditionally Expensive Multifamily Markets

Universities with the <u>Highest</u> Absolute Rent	School Category	Rent Per Bed February 2024	Annual Rent Growth	Absolute Prelease February 2024	Annual Prelease Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
UC-Santa Barbara	Secondary State	\$2,178	7.0%	55.0%	-6.6%	-111	-
Southern California	Private	\$2,177	-10.1%	51.1%	11.8%	2,031	800
University of Colorado	Primary State - Large	\$1,627	4.8%	40.3%	-11.0%	2,178	-
University of Washington	Primary State - Large	\$1,536	1.2%	41.9%	3.2%	929	4,207
University of Michigan	Primary State - Large	\$1,502	5.0%	59.1%	-5.6%	4,105	1,103
San Diego State	Secondary State	\$1,466	4.6%	59.2%	16.5%	1,996	879
Illinois-Chicago	Secondary State	\$1,359	-5.0%	31.1%	-14.7%	4	-
College of Charleston	Tertiary State	\$1,353	6.7%	67.5%	-4.2%	1,256	-
UC-Davis	Secondary State	\$1,334	5.6%	37.0%	-1.8%	764	1,003
Cornell University	Private	\$1,314	12.8%	54.1%	-7.3%	2,446	180
University of North Carolina	Primary State - Large	\$1,298	13.0%	72.7%	-6.7%	2,154	-
Georgia State University	Secondary State	\$1,290	5.4%	40.7%	-5.9%	1,482	1,552
Temple University	Secondary State	\$1,270	2.7%	56.1%	13.2%	-6,825	-
Arizona State University	Secondary State	\$1,259	4.7%	63.2%	-16.2%	4,758	1,356
Syracuse University	Primary State - Large	\$1,259	1.9%	47.4%	1.1%	1,626	466



Absolute Preleasing: Losers — Fall 2024 Universities With the <u>Lowest</u> Absolute Preleasing Are Primarily Schools That Have Lost Enrollment

Universities with the <u>Lowest</u> Absolute Prelease	School Category	Prelease February 2024	Annual Prelease Growth	Annual Rent Growth	3-Year Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
Illinois-Chicago	Secondary State	31.1%	-14.7%	-5.0%	-677	-
Brigham Young University	Private	32.0%	-1.9%	3.3%	135	-
University of Texas-Arlington	Tertiary State	34.7%	-2.8%	5.6%	-2,003	-
University of Toledo	Tertiary State	36.3%	-9.2%	3.0%	-1,992	-
North Carolina Wilmington	Secondary State	36.6%	-2.1%	4.1%	284	393
UC-Davis	Secondary State	37.0%	-1.8%	5.6%	-230	1,003
Miami University-Oxford	Secondary State	38.0%	-2.5%	3.1%	-598	-
Washington State	Secondary State	39.1%	1.2%	-3.5%	-2,060	3,051
Western Michigan	Tertiary State	39.7%	-6.9%	0.6%	-1,631	-
University of Houston	Secondary State	40.0%	16.3%	3.7%	-486	580
University of Colorado	Primary State - Large	40.3%	-11.0%	4.8%	1,256	-
University of West Georgia	Tertiary State	40.7%	6.0%	-1.4%	51	-
Georgia State University	Secondary State	40.7%	-5.9%	5.4%	-438	1,552
North Carolina-Greensboro	Tertiary State	40.7%	5.0%	2.3%	-1,295	-
Sam Houston State	Tertiary State	41.5%	-	-	-209	-



Absolute Rents: Losers — Fall 2024 Most Universities With the Lowest Absolute Rents Were Tertiary State Schools

Universities with the <u>Lowest</u> Absolute Rent	School Category	Rent Per Bed February 2024	Annual Rent Growth	Absolute Prelease February 2024	Annual Prelease Growth	Annual Enrollment Growth	Dedicated Off-Campus Student Housing Bedrooms Added Over Past 3 Years
Bowling Green State	Tertiary State	\$495	2.9%	79.1%	20.2%	-1,031	-
Louisiana Tech	Tertiary State	\$532	-6.0%	20.6%	-	-171	913
Southern Illinois-Carbondale	Tertiary State	\$536	4.5%	52.7%	-	114	-
Ball State	Tertiary State	\$538	2.5%	53.4%	4.6%	-2,666	-
Western Michigan	Tertiary State	\$547	0.6%	39.7%	-6.9%	-3,203	-
Oklahoma State	Secondary State	\$551	5.4%	68.6%	8.1%	1,473	-
Georgia Southern	Tertiary State	\$597	2.9%	64.1%	3.3%	-843	-
University of Louisiana	Secondary State	\$600	9.7%	50.3%	15.1%	-967	984
West Virginia University	Primary State - Small	\$606	3.9%	58.0%	4.4%	-2,069	-
Grand Valley State	Secondary State	\$613	6.2%	76.8%	8.9%	-1,317	-
Sam Houston State	Tertiary State	\$626	-	41.5%	-	-509	-
University of Southern Miss	Tertiary State	\$626	5.0%	41.8%	-14.5%	-1,496	169
Iowa State	Secondary State	\$626	5.4%	76.2%	7.2%	-1,645	-
Western Carolina	Tertiary State	\$632	-	53.7%	-	-615	1,142
Mississippi State	Secondary State	\$637	2.7%	58.5%	12.8%	-361	806

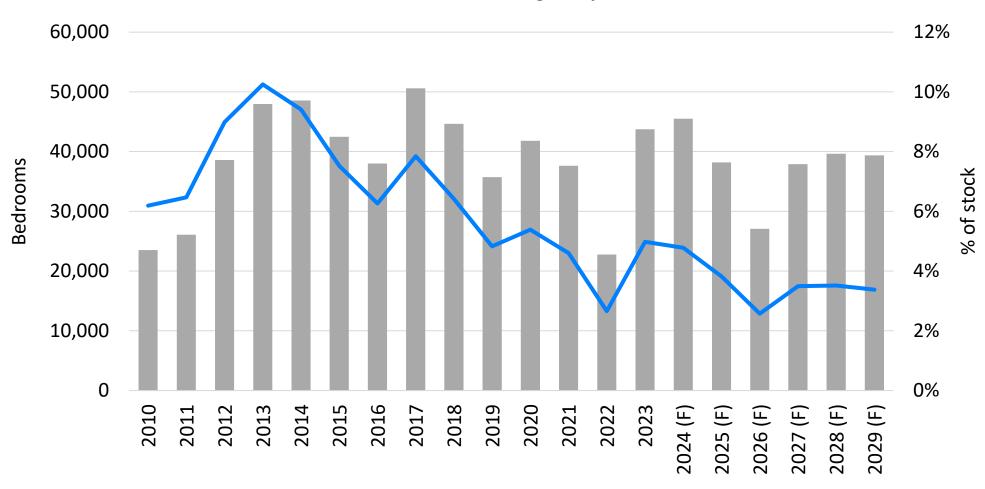


NEW SUPPLY



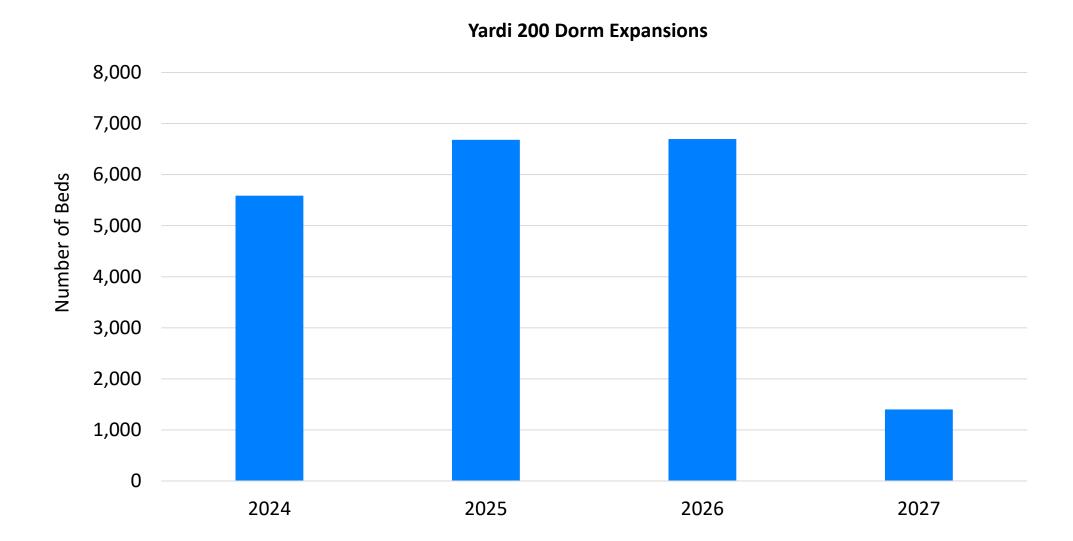
Student Housing Completions at the Yardi 200 Are Expected To Moderate Over the Next Few Years

Yardi 200 Student Housing Completions





Meanwhile, A Number of Schools Will Be Expanding Their Dorm Capacity





Schools With The Most Forecasted Dorm Deliveries in 2024-2025 Are Largely State Flagship Universities, Especially in the Southeast and Midwest

University	2024 Forecasted Dorm Deliveries
Texas State	1,000
University of Texas	784
SUNY at Albany	761
San Francisco State	750
University of Connecticut	657
Case Western Reserve	600
University of Wisconsin	536
University of Notre Dame	260
University of South Florida	200
University of Alabama	39

University	2025 Forecasted Dorm Deliveries
University of Tennessee	1,850
University of Connecticut	900
University of Wyoming	900
Arizona State University	830
University of Cincinnati	750
Eastern Michigan	700
James Madison University	500
University of Vermont	250



Universities in the Southern and Midwestern U.S. Have Significant Under Construction Pipelines

Universities With the Most Bedrooms Under Construction as % of Enrollment	Bedrooms Under Construction February 2024	Bedrooms Under Construction as a % of Fall 2023 Enrollment	Fall 2022 Capture Opportunity
University of Tennessee	3,961	10.9%	50.4%
University of Wisconsin	3,655	7.2%	67.2%
University of Texas	3,460	6.5%	49.9%
Florida State University	3,167	7.5%	25.1%
University of Minnesota	2,709	4.9%	66.2%
University of Georgia*	2,445	6.1%	43.1%
Purdue University	2,080	4.0%	49.3%
University of Central Florida	1,849	2.7%	69.1%
University of Cincinnati	1,796	4.1%	75.6%
Texas A&M	1,657	2.1%	42.2%
Ohio State University	1,463	2.4%	65.0%
Temple University	1,160	3.8%	59.1%
Indiana University	1,105	2.3%	56.0%
University of Michigan	1,103	2.1%	62.6%
Cornell University	1,044	4.0%	51.0%



While Short-Term New Bedroom Deliveries Will Be Spread Geographically, They Will Be Heavily Concentrated at Universities in Southeast & Midwest

Top Universities With Most Forecasted Off-Campus Bedroom Deliveries in 2024 -2025	Forecasted Off- Campus Bedroom Deliveries 2024 - 2025	Forecasted Dorm Deliveries 2024 - 2025	5-Year Historical Enrollment Growth (2017 - 2022)	Absolute Prelease February 2024
University of Wisconsin	5,642	536	15.3%	78.1%
Florida International	4,005	0	1.0%	45.2%
University of Iowa	3,507	0	-6.4%	62.7%
University of Texas	3,460	784	2.1%	71.0%
Florida State University	3,167	0	7.2%	69.3%
University of Central Florida	2,864	0	-2.8%	70.1%
University of Minnesota	2,709	0	-3.5%	52.5%
Texas A&M	2,661	0	12.2%	69.8%
Purdue University	2,495	0	20.8%	88.7%
Arizona State-Downtown	2,312	0	-5.4%	-
University of Tennessee	2,221	1,850	19.1%	87.5%
North Carolina State	2,216	0	8.5%	76.1%
University of North Florida	2,202	520	4.2%	47.0%
University of Cincinnati	2,161	0	12.7%	59.2%
UC-Davis	2,030	0	8.8%	37.0%



Source: Yardi Matrix

Top Two Developers Responsible for 20% of Beds Delivered Since 2021

Most Active Developers Since 2021							
Developer	# of Projects	# of Beds Delivered	# Sold	Largest Development			
Landmark Properties	22	14,696	3	The Standard at Seattle (1,166 Beds)			
Core Spaces	13	8,210	0	Hub Blacksburg (1,537 Beds)			
Greystar	8	5,700	0	The Accolade - Orlando, FL (1,100 Beds)			
Article Student Living	7	4,624	0	Rise at West Campus (1,000 Beds)			
Trinitas Ventures	5	4,018	0	Atlas on 17th - Bloomington, IN (969 Beds)			
Aspen Heights Partners	7	3,932	1	Aspen Heights Buffalo (830 Beds)			
Gilbane Development Company	5	3,290	1	Tempo - College Park, MD (976 Beds)			
Toll Brothers Apartment Living	3	2,674	1	Lapis - Miami, FL (1,070 Beds)			
908 Group	5	2,648	5	StateHouse Tallahassee (707 Beds)			
LV Collective	4	2,202	1	Rambler - Austin, TX (813 Beds)			
Capstone Real Estate Investments	3	2,062	0	The Flats on University - George Mason (775 Beds)			
Park7 Group	3	2,061	1	Park Place Reno (762 Beds)			
CA Ventures	3	2,045	0	The Connector - Atlanta, GA (784 Beds)			
Fountain Residential Partners	4	2,001	0	East Village - Charlotte, NC (732 Beds)			
Kayne Anderson Capital Advisors	4	1,755	0	Torre - Austin, TX (462 Beds)			



A Wider Array of Developers Working on Projects

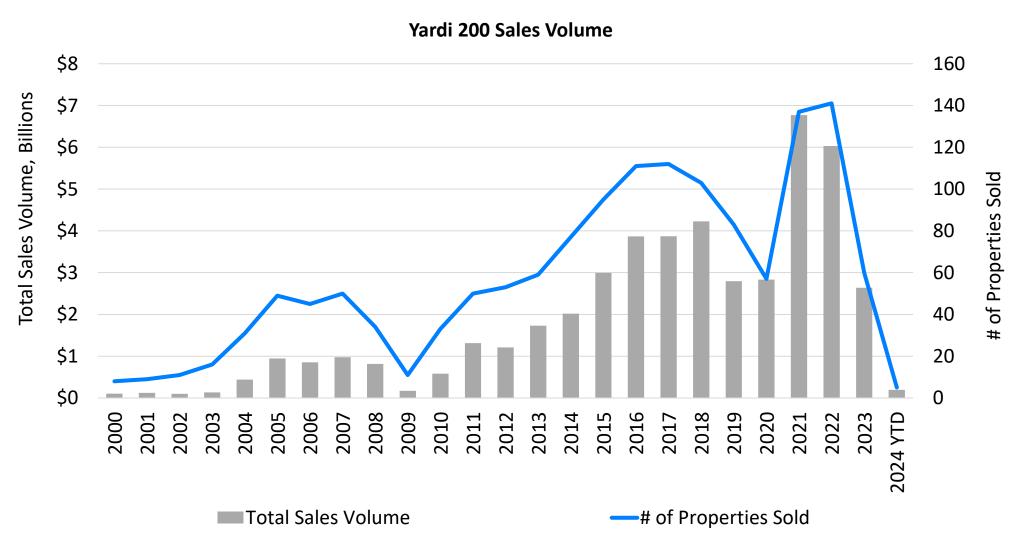
Most Active Developers – Projects Under Construction						
Developer	# of Projects	Estimated # of Beds	Largest Development			
Core Spaces	11	9,425	Tamien Station - San Jose State (1,651 Beds)			
Greystar	5	6,476	Union Stadium Village - Minneapolis, MN (1,769 Beds)			
Landmark Properties	6	5,036	The Standard - Storrs, CT (1,137 Beds)			
Adam America Real Estate	2	4,675	Terrazul - Miami, FL (4,005 Beds)			
Trinitas Ventures	3	3,188	Atlas Athens (1,453 Beds)			
GMH Communities	1	2,312	Central Station - Phoenix, AZ (2,312 Beds)			
LV Collective	2	2,092	Rambler - Columbus, OH (1,100 Beds)			
Article Student Living	3	1,567	Nine 31 - Gainesville, FL (563 Beds)			
Toll Brothers Apartment Living	2	1,402	The 87 - South Bend, IN (810 Beds)			
Zimmer Development Company	1	1,294	Viridian One - Tallahassee, FL (1,294 Beds)			
RISE Real Estate	2	1,289	The Main on University - George Mason (920 Beds)			
Subtext	2	1,218	Verve West Lafayette (682 Beds)			
CSC Coliving	1	1,160	Mason on Chestnut - Philadelphia, PA (1,160 Beds)			
Kayne Anderson Capital Advisors	1	1,079	Otto - College Station, TX (1,079 Beds)			
LivCor	2	1,050	Albany Village - UC-Berkeley (762 Beds)			



TRANSACTIONS & LOANS



Transaction Activity Has Slowed After a Record 2021-2022





The Majority of Transaction Activity This Year Has Been Concentrated in the Sunbelt Region

University	# of Transactions	# of Beds Sold	Sales Price Per Bed (\$, Thou.)	Total Sales Volume (\$, Mil.)
Yardi200	9	4,193	\$98.21	\$411.78
University of Arizona	1	482	\$274.90	\$132.50
University of Georgia	2	850	\$103.82	\$88.25
University of North Carolina at Greensboro	1	696	\$71.84	\$50.00
Duke University	1	211	\$203.79	\$43.00
The University of Alabama	1	628	\$50.96	\$32.00
California State University-Fresno	1	413	\$72.41	\$29.91
University of Oklahoma-Norman Campus	1	768	\$34.72	\$26.66
University of North Texas	1	145	\$65.29	\$9.47



Nearly All of the Top Buyers in 2023 Were Private Owners

Top 10 Buyers in 2023	# of Properties Acquired	Total # of Beds Acquired	Sales Price Per Bed (\$, Thou.)	Total Sales Volume (\$, Mil.)
Investcorp	4	3,361	\$95	\$200.7
Core Spaces	4	2,840	\$134	\$279.3
Tailwind Group	5	2,621	\$57	\$113.9
Hamilton Point Investments	4	2,572	\$34	\$86.7
FPA Multifamily	2	1,885	\$49	\$92.8
Timberline Real Estate Ventures	2	1,627	\$66	\$107.1
Choice Group, The	2	1,576	-	-
Westport Capital Partners	2	1,440	\$29	\$41.5
Pierce Education Properties	2	1,380	\$54	\$74.3
Inland Real Estate Group	2	1,320	\$112	\$147.3



Private Owners Were Also All of the Top 10 Sellers in 2023

Top 10 Sellers in 2023	# of Properties Sold	Total # of Beds Sold	Sales Price Per Bed (\$, Thou.)	Total Sales Volume (\$, Mil.)
Saban Capital Group	15	10,357	\$46	\$445.5
CA Ventures	3	2,053	\$163	\$333.7
TPG Real Estate	2	1,920	\$103	\$69.8
Horizon Realty Advisors	3	1,790	\$60	\$107.1
Aspen Heights Partners	3	1,595	\$55	\$17.8
CastleRock Enterprises	2	1,564	-	-
Collier Companies	1	1,557	\$44	\$68.0
Vesper Holdings	2	1,353	\$65	\$88.2
Campus Apartments	3	1,306	\$99	\$110.1
908 Group	2	1,193	\$117	\$140.0



Large Financial Firms and Agencies Were Most Active Lenders

Top 10 Lenders Since 2021: NON-CONSTRUCTION LOANS

Top 10 Lenders Since 2021: CONSTRUCTION LOANS

Lender	# of Loans	Total # of Beds	Total Loan Volume (\$, Mil.)
JPMorgan Chase	67	34,789	\$2,315.34
Fannie Mae	56	30,079	\$1,882.89
Wells Fargo Bank	42	19,358	\$1,443.09
Morgan Stanley Bank	26	11,301	\$760.22
U.S. Bank	14	8,168	\$615.32
Computershare	22	8,740	\$547.34
Citibank	12	6,688	\$395.27
Valley National Bank	10	6,680	\$385.41
Prudential Financial	9	3,744	\$373.00
Capital One	16	7,787	\$370.28

Lender	# of Loans	Total # of Beds	Total Loan Volume (\$, Mil.)
Fannie Mae	9	6,082	\$701.02
JPMorgan Chase	8	5,279	\$451.17
Prudential Financial	4	1,985	\$274.78
Citibank	3	3,184	\$262.90
U.S. Bank	4	3,748	\$254.60
Bank of America	3	2,140	\$246.00
Whatcom Credit Union	1	1,740	\$233.28
Aegon	2	1,498	\$210.94
Wells Fargo Bank	5	3,671	\$203.02
Oconee State Bank	1	902	\$172.00



Yardi Matrix House View – April 2024

STUDENT HOUSING FUNDAMENTALS

- College-aged population peaked in 2023 and is expected to gradually decline, but enrollment, especially at large primary state schools in the Sunbelt and Mountain West markets should continue to increase
- Fall 2023 enrollment for 184 universities was up 0.7%, a rebound from 2022 when enrollment declined 0.5%
- Preleasing for Fall 2024 is off to a stellar start reaching 67.7% in March and outpacing all previous years
- Late deliveries and affordability remain a concern and preleasing for new 2024 deliveries, with rents nearly 50% above the national average, was lagging nearly 15% behind all student housing in February
- Rent growth has averaged 6.2% so far this leasing season, behind 6.9% last year, but still well-above previous years and other commercial real estate sectors
- Off-campus dedicated student housing deliveries at the Yardi 200 are expected to increase in 2024 to 45,495 beds, an increase of 8% from Fall 2023. Longer-term new deliveries will average 36,433 beds per year from 2025 to 2029
- Transaction activity is still muted versus record years in 2021 and 2022 and the longer-term average

INDUSTRY OUTLOOK

- Yardi Matrix expects the 2024-2025 leasing season to be one of the best on record with high occupancy and near record rent growth. Long-term, the sector has strong prospects as supply is muted and demand is stable
- Higher-education consolidation and demographics benefits larger primary schools in the Sunbelt and Mountain West



Off-Campus Student Housing Investment Themes

- Student housing can, and does, offer higher returns, but the volatility is non-trivial
- The student housing industry is characterized by "have and have nots". Many times, the best-performing schools now were the worst-performing just a few years ago and vice versa, driven by both supply and demand
 - Examples Ole Miss and Mizzou were some of the worst-performing schools 2-3 years ago, but rebounded and are showing the highest growth in preleasing as enrollment growth has returned and the pipeline emptied out
 - Example Nevada-Reno was one of the best markets, but struggling to absorb > 2,500 beds delivered since 2021
- The best-performing schools are usually some of the fastest-growing schools, but enrollment growth can be nuanced and fluctuate wildly, and new supply generally follows... creating some near-term challenges
 - Many aspects of enrollment should be considered including admissions trends and the various types of students
 - Clear short-term supply-demand imbalances at some fast-growing schools like Tennessee and Purdue, but these student housing markets will be tested by new supply and rapidly increasing rents in the next few years
 - New supply tends to compete with the most with recently-delivered properties
- Benefits accrue to a diversified portfolio, both across markets and strategies, while not solely following enrollment growth or recent fundamentals
- Data and market expertise is critical to achieving the potential of student housing investment
 - Example Some student housing markets compete with multifamily...Shadow market should always be considered



Off-Campus Student Housing Investment Strategies for 2024 and Beyond

- Core Develop at flagship state schools the winners in a consolidating industry. Also make sense for acquisitions
 - What are the long-term growth prospects based on demographics, acceptance rates, and ability to attract outof-state and international students?
- Core plus/value-add Acquire properties at slower growth schools but with low capture opportunity (total on- and off-campus supply/total enrollment), strong barriers to new supply, and predictable supply and demand metrics
 - Coastal and urban areas Regulatory risk and, in some markets, multifamily fundamentals should be considered
 - These could also be interesting for development for experienced groups that can navigate around barriers
- Value-add Acquire properties in solid markets that have underperformed their markets recently, or older properties that don't compete with new supply but cater to value-oriented students
- Value-add/opportunistic Acquire or develop based on market-timing and chunky supply and demand waves
 - Underwriting should consider where the market is in the cycle i.e. on a down-swing or up-swing
 - Example Boise State is currently a tough market due to supply, but strong supporting demographics could help the market absorb the supply
- Contrarian Acquire or develop in smaller states or Secondary/Tertiary schools in larger states with some of the same characteristics listed above (i.e. prospects for growth, supply barriers, reasonable capture opportunity)
 - Need to develop a deep understanding of the market first, but could be high-risk, high-reward





Upcoming Events

InterFace Student Housing

Austin, TX Booth #305 APRIL 24TH – 26TH

Spring Webinar Series

Multifamily National Outlook
MAY 9TH
YardiMatrix.com/Webinars





THANK YOU

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APPENDIX



Yardi 200 University List: Primary State School - Large

University	Dedicated Off-Campus Housing Beds	Total Enrollment	University	Dedicated Off- Campus Housing Beds	Total Enrollment
Binghamton University	2,567	18,454	University of Alabama	12,900	32,739
Clemson University	10,748	28,432	University of Arizona	8,068	40,533
Florida State University	27,727	41,243	University of Arkansas	10,236	31,634
Georgia Tech	13,560	25,793	University of Colorado	2,092	37,153
Louisiana State University	11,837	39,419	University of Connecticut	416	23,635
North Carolina State	9,501	35,634	University of Florida*	29,550	55,211
Ohio State University	6,857	60,046	University of Georgia*	13,038	40,607
Penn State	14,970	48,535	University of Illinois	14,226	55,050
Purdue University	9,761	51,306	University of Iowa	3,282	31,317
Rutgers-New Brunswick*	1,700	50,637	University of Kansas	5,641	24,287
Syracuse University	3,648	22,948	University of Kentucky	6,297	31,633
Texas A&M	32,620	77,491	University of Maryland	9,193	40,813
UC-Berkeley	653	45,699	University of Michigan	7,447	49,336
UC-Los Angeles	107	46,678	University of Minnesota	12,897	41,702
UMass-Amherst	528	27,250	University of Mississippi	5,329	23,866



Yardi 200 University List: Primary State School – Large – Continued

University	Dedicated Off-Campus Housing Beds	Total Enrollment	
University of Missouri	14,534	30,336	
University of Nevada-Reno	5,962	21,439	
University of New Mexico	2,254	21,921	
University of North Carolina	2,643	31,773	
University of Oklahoma	6,974	29,166	
University of Oregon	8,180	25,195	
University of Pittsburgh	4,201	26,876	
University of Tennessee	8,220	35,988	
University of Texas	21,651	53,082	
University of Utah	158	35,650	
University of Virginia	3,620	25,036	
University of Washington	6,610	45,536	
University of Wisconsin	6,011	48,480	
Virginia Tech	9,331	38,294	



Yardi 200 University List: Primary State School - Small

University	Dedicated Off-Campus Housing Beds	Total Enrollment	
Montana State	1,383	16,403	
University of Delaware	1,818	23,261	
University of Hawaii	589	19,256	
University of Idaho	901	11,849	
University of Maine	1,985	10,377	
University of Nebraska	5,247	22,972	
University of New Hampshire	1,768	14,871	
University of North Dakota	952	13,166	
University of South Dakota	705	7,660	
University of Vermont	815	13,737	
University of Wyoming	1,428	8,374	
West Virginia University	8,411	24,200	



Yardi 200 University List: Private School

University	Dedicated Off-Campus Housing Beds	Total Enrollment	University	Dedicated Off-Campus Housing Beds	Total Enrollment
Baylor University	6,883	20,680	Marquette	810	10,959
Brigham Young University	7,302	34,937	Nova Southeastern*	725	20,948
Brown University	905	11,005	Saint Louis University	2,619	14,100
Carnegie Mellon	4,201	16,335	Texas Christian	744	12,770
Case Western Reserve	334	11,958	University of Chicago*	403	18,832
Columbia College Chicago	2,210	6,479	University of Dayton	415	11,378
Columbia University*	232	32,548	University of Denver	652	12,597
Cornell University	3,733	23,428	University of Miami	969	19,194
DePaul University	596	21,129	University of Notre Dame*	1,718	13,105
Drexel University	9,169	21,703	University of Pennsylvania	9,169	28,711
Duke University	211	16,324	Southern California	4,499	47,000
Emory University	918	15,424	Vanderbilt	616	9,570
George Washington	211	16,199	Wake Forest University	410	6,207
Johns Hopkins University	3,530	27,993	WashU in St Louis	3,047	16,552



Yardi 200 University List: Secondary State School

University	Dedicated Off-Campus Housing Beds	Total Enrollment	University	Dedicated Off-Campus Housing Beds	Total Enrollment
Arizona State University	11,693	57,144	Michigan State	13,505	47,714
Auburn University	13,399	31,789	Minnesota State-Mankato	4,087	14,635
Boise State	2,660	19,898	Mississippi State	9,195	22,194
Colorado State	7,766	27,233	Missouri State-Springfield	3,233	10,776
Florida International	4,039	54,037	New Jersey Institute of Tech*	519	12,332
Georgia State University*	13,560	36,523	New Mexico State*	950	14,268
Grand Valley State	7,879	22,033	North Dakota State	364	11,434
Illinois State	4,185	20,867	Ohio University	2,912	18,120
Indiana University	10,740	47,188	Oklahoma State	5,439	26,008
Iowa State	8,046	30,177	Oregon State	3,111	33,638
James Madison University	11,906	22,213	Rochester Institute of Tech	4,583	15,976
Kansas State	2,140	19,745	Rutgers-Newark	519	10,809
Kent State	3,779	24,539	San Diego State	3,656	31,751
Marshall University	752	7,915	Temple University	9,169	30,412
Miami University-Oxford	3,516	18,618	Texas Tech	16,586	40,944



Yardi 200 University List: Secondary State School

University	Dedicated Off- Campus Housing Beds	Total Enrollment	
University of Montana	688	10,327	
University of Texas-Dallas*	2,446	31,570	
UT-San Antonio	9,070	34,864	
Towson University	3,671	19,527	
University at Buffalo	4,600	29,187	
Alabama-Birmingham	2,341	21,160	
UC-Davis	6,032	39,707	
UC-Irvine	4,571	36,587	
UC-Riverside	2,880	26,881	
UC-Santa Barbara	705	26,068	
University of Central Florida	15,891	62,730	
University of Cincinnati	2,528	43,976	
University of Houston	5,200	44,902	
Illinois-Chicago	2,210	33,522	
University of Louisiana	3,629	14,429	

University	Dedicated Off- Campus Housing Beds	Total Enrollment	
University of Louisville	4,546	22,529	
UMass-Lowell	350	15,862	
University of Memphis	1,322	21,731	
Nevada-Las Vegas	1,786	31,094	
North Carolina-Charlotte	9,293	30,088	
North Carolina Wilmington	3,390	17,987	
University of North Texas	11,015	46,940	
University of South Carolina	12,198	36,117	
University of South Florida	15,906	47,254	
Wisconsin-Milwaukee*	526	23,138	
Utah State	2,275	18,168	
Virginia Commonwealth	2,466	27,341	
Washington State	6,000	16,584	
Wayne State	228	20,953	



Yardi 200 University List: Tertiary State School

University	Dedicated Off- Campus Housing Beds	Total Enrollment	University	Dedicated Off- Campus Housing Beds	Total Enrollment
Appalachian State	3,500	21,138	Eastern Washington	512	10,746
Arizona State-Downtown	0	10,608	Florida Atlantic	766	29,391
Ball State*	2,630	19,337	Florida Gulf Coast	2,648	15,706
Bowling Green State	1,947	13,651	George Mason University	775	37,797
Cal Poly-Pomona	0	26,415	Georgia Southern	11,018	26,106
Fresno State	3,450	23,832	Idaho State*	600	12,319
Cal State-Fullerton	1,288	41,326	IUPUI	1,446	19,302
Sacramento State	4,693	30,193	Kennesaw State	7,157	45,152
Cal State-San Bernardino	520	18,510	Louisiana Tech	1,897	8,783
Central Michigan	5,891	14,150	Metro State Denver	1,839	17,505
Cleveland State	0	14,175	Middle Tennessee State	2,975	20,183
College of Charleston	1,597	10,664	Northern Arizona	7,954	21,550
East Carolina University	11,944	18,864	Northern Illinois	485	15,504
East Tennessee State	1,728	13,822	Old Dominion University*	905	23,107
Eastern Michigan	478	13,352	Portland State	1,233	17,106



Yardi 200 University List: Tertiary State School

University	Dedicated Off-Campus Housing Beds	Total Enrollment	University	Dedicated Off- Campus Housing Beds	Total Enrollment
Sam Houston State	9,117	21,403	Northern Colorado	876	8,144
San Francisco State	0	23,700	University of South Alabama	2,084	13,768
San Jose State	1,362	35,797	University of Southern Miss	2,237	13,110
Southern Illinois-Carbondale	3,116	11,251	University of Toledo	2,306	14,931
SUNY at Albany	1,087	16,880	University of West Georgia	4,613	12,769
Tennessee Tech	702	9,768	Utah Valley University	7,687	28,143
Texas A&M-Corpus Christi	1,784	10,855	West Chester University PA	426	16,548
Texas State	19,614	38,722	Western Carolina	5,108	11,628
University of Texas-Arlington*	5,366	41,247	Western Michigan	6,905	15,892
Texas-Rio Grande Valley	1,164	31,864	Western Washington	1,562	14,672
University of Akron	1,186	13,633	Wichita State	1,537	13,893
CU-Colorado Springs	2,285	10,678	William & Mary	789	9,762
North Carolina-Greensboro	6,328	17,743	Wright State University	292	9,637
University of North Florida	212	16,603			

