

## Contacts

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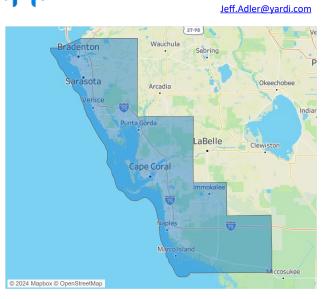
## Southwest Florida Coast February 2024

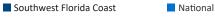
**Southwest Florida Coast** is the **52nd** largest multifamily market with **89,009** completed units and **88,206** units in development, **16,797** of which have already broken ground.

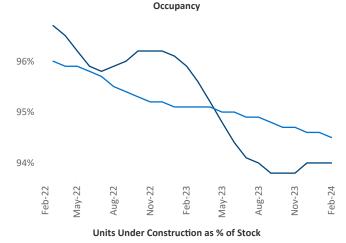
New lease asking **rents** are at \$1,987, down -5.5% ▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,582** ▲ net units absorbed over the past twelve months. This is down **-2,313** ▼ units from the previous year's gain of **3,895** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 2.1% ▲ over the past 12 months, while hourly wages have fallen by -2.3% ▼ YoY to \$30.08 according to the Bureau of Labor Statistics.

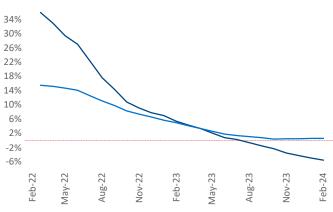








Rent Growth YoY



**Absorbed Completions T12** 



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