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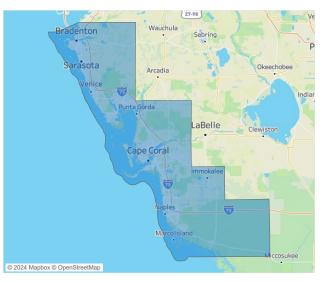
Southwest Florida Coast February 2024

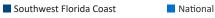
Southwest Florida Coast is the 52nd largest multifamily market with 89,009 completed units and 88,206 units in development, 16,797 of which have already broken ground.

New lease asking **rents** are at \$1,987, down -5.5% ▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,582** ▲ net units absorbed over the past twelve months. This is down -2,313 ▼ units from the previous year's gain of **3,895** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 2.1% ▲ over the past 12 months, while hourly wages have fallen by -2.3% ▼ YoY to \$30.08 according to the Bureau of Labor Statistics.







Units Under Construction as % of Stock



Rent Growth YoY 34% 30% 26% 22% 18% 14% 10% 6% 2% -2% -6% Aug-22 Feb-24 Feb-22 Feb-23 Nov-23



Absorbed Completions T12