

Rochester

Hornell 86

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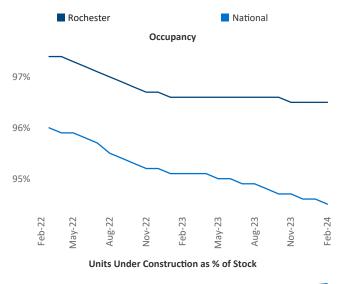


**Rochester** is the **63rd** largest multifamily market with **61,634** completed units and **7,519** units in development, **2,310** of which have already broken ground.

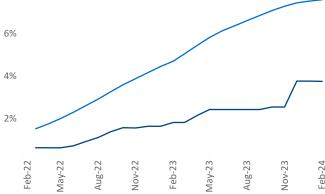
New lease asking **rents** are at \$1,354, up 5.1% ▲ from the previous year placing Rochester at 10th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **559** ▲ net units absorbed over the past twelve months. This is up **371** ▲ units from the previous year's gain of **188** ▲ absorbed units.

Employment in Rochester has grown by 2.0% ▲ over the past 12 months, while hourly wages have risen by 3.2% ▲ YoY to \$30.28 according to the *Bureau of Labor Statistics*.









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