

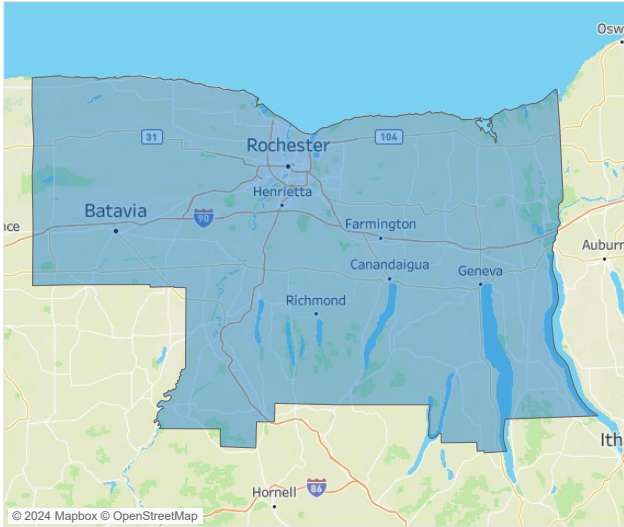


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Rochester  
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**Rochester** is the **63rd** largest multifamily market with **61,634** completed units and **7,519** units in development, **2,310** of which have already broken ground.

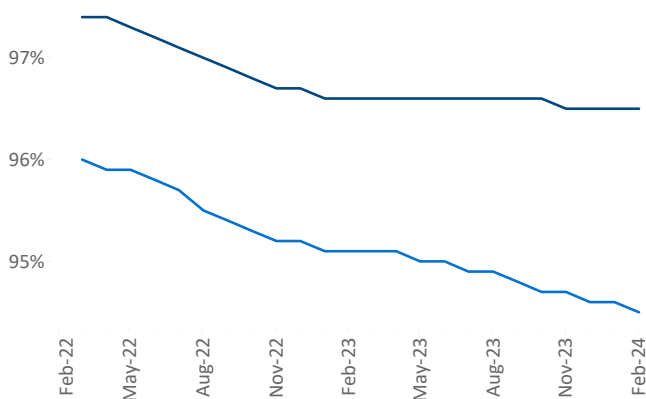
New lease asking **rents** are at **\$1,354**, up **5.1%** ▲ from the previous year placing Rochester at **10th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **559** ▲ net units absorbed over the past twelve months. This is up **371** ▲ units from the previous year's gain of **188** ▲ absorbed units.

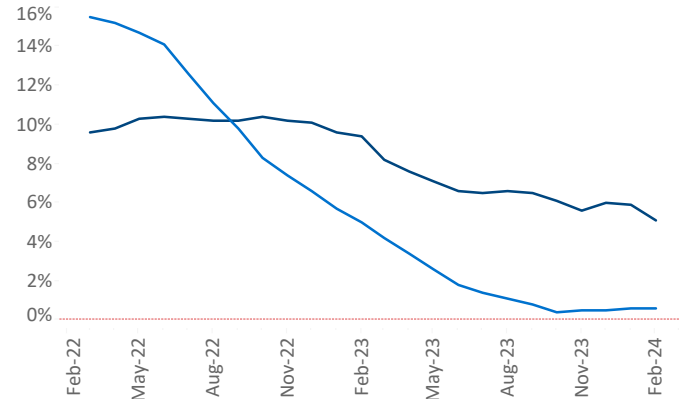
**Employment** in Rochester has grown by **2.0%** ▲ over the past 12 months, while hourly wages have risen by **3.2%** ▲ YoY to **\$30.28** according to the *Bureau of Labor Statistics*.

■ Rochester ■ National

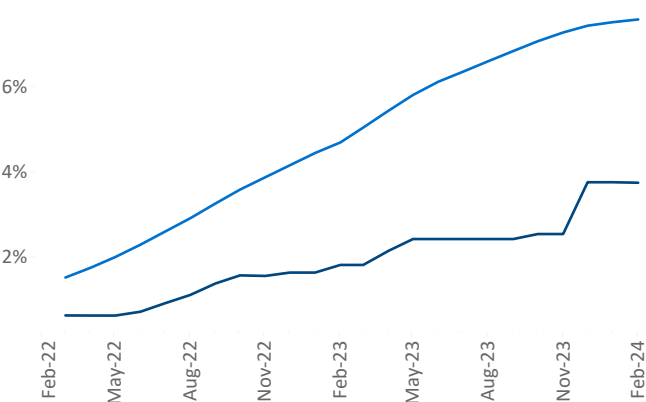
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

