

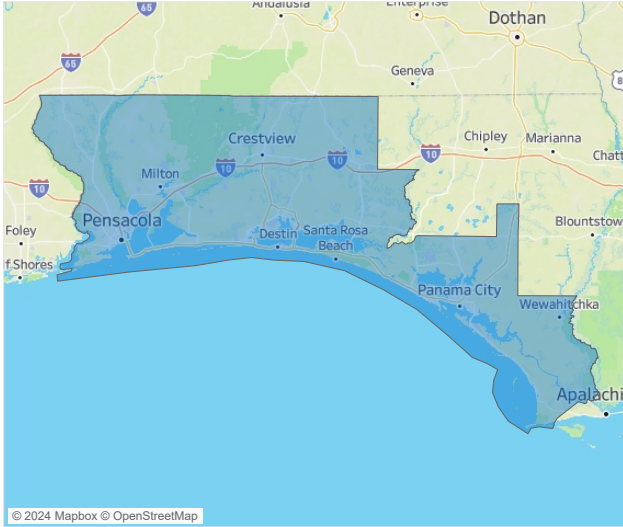


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Pensacola
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Pensacola is the **84th** largest multifamily market with **42,358** completed units and **20,724** units in development, **5,941** of which have already broken ground.

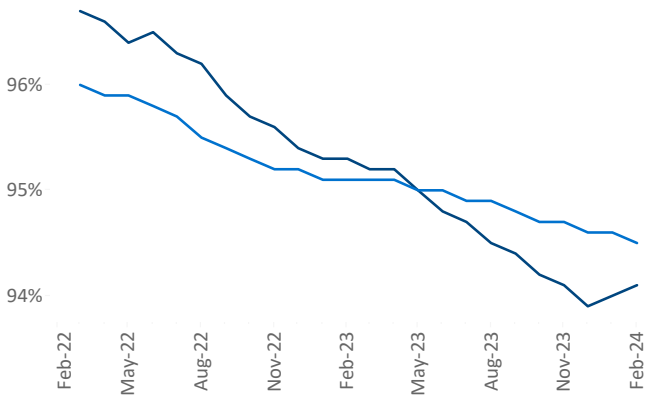
New lease asking **rents** are at **\$1,540**, down **-0.8%** ▼ from the previous year placing Pensacola at **96th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,159** ▲ net units absorbed over the past twelve months. This is down **-571** ▼ units from the previous year's gain of **2,730** ▲ absorbed units.

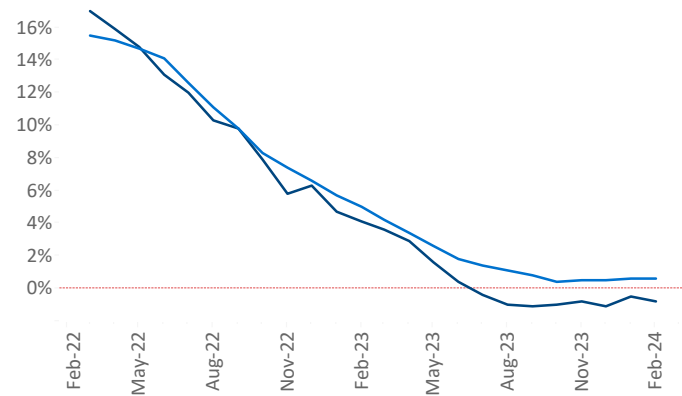
Employment in Pensacola has grown by **2.4%** ▲ over the past 12 months, while hourly wages have risen by **0.7%** ▲ YoY to **\$27.45** according to the *Bureau of Labor Statistics*.

■ Pensacola ■ National

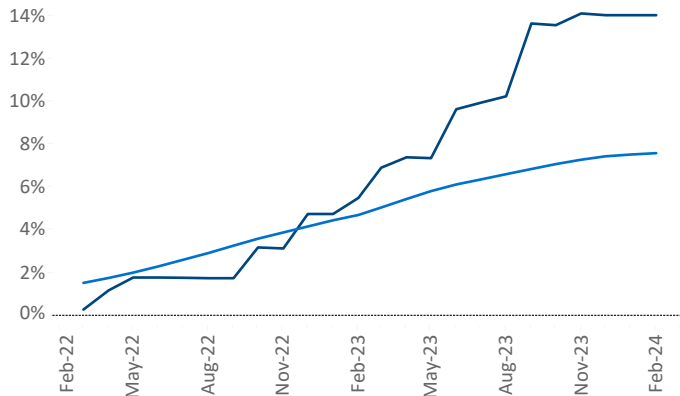
Occupancy



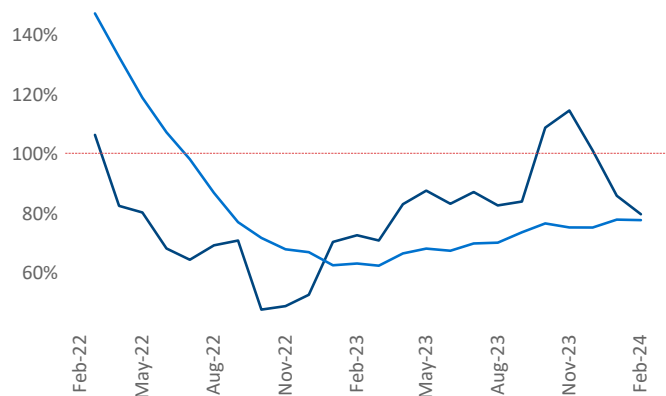
Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12



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