

## Contacts

Jeff Adler Vice President Jeff.Adler@yardi.com

National

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

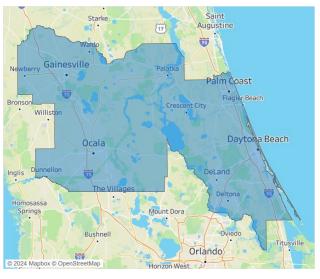
## North Central Florida February 2024

**North Central Florida** is the **64th** largest multifamily market with **59,040** completed units and **35,722** units in development, **5,946** of which have already broken ground.

New lease asking **rents** are at \$1,458, down -2.1% ▼ from the previous year placing North Central Florida at 109th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **722** ▲ net units absorbed over the past twelve months. This is up **375** ▲ units from the previous year's gain of **347** ▲ absorbed units.

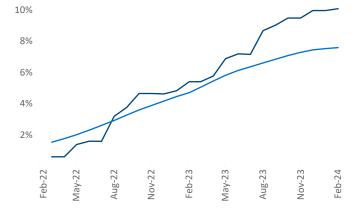
Employment in North Central Florida has grown by 1.6% ▲ over the past 12 months, while hourly wages have risen by 9.1% ▲ YoY to \$29.22 according to the *Bureau of Labor Statistics*.



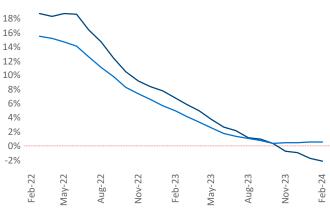




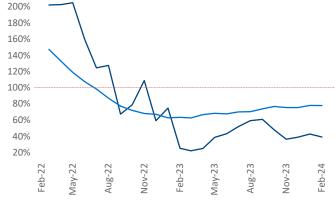
Units Under Construction as % of Stock



Rent Growth YoY



Absorbed Completions T12



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