Ne

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Los Banos

National



Morgan H

Salinas

Holliste

Soledad-Greenfield

Occupancy

King City

San Jose

1P

Monterey

Bay Area - South Bay

Santa Cruz

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Jeff Adler Vice President Jeff.Adler@yardi.com

Merced

Firebaug

Mend

Coal

Contacts

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Bay Area - South Bay is the **38th** largest multifamily market with **140,184** completed units and **57,002** units in development, **10,748** of which have already broken ground.

New lease asking **rents** are at **\$3,035**, up **0.5%** from the previous year placing Bay Area - South Bay at **84th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with 2,481 ▲ net units absorbed over the past twelve months. This is down -586 ▼ units from the previous year's gain of 3,067 ▲ absorbed units.

Employment in Bay Area - South Bay has shrunk by -0.4% ▼ over the past 12 months, while hourly wages have risen by 4.4% ▲ YoY to \$53.24 according to the *Bureau of Labor Statistics.*



