Jeff Adler

Vice President

Okeechobe



Bradenton

© 2024 Mapbox © OpenStreetMap

Sarasota

Contacts

Razvan Cimpean SEO Engineer Jeff.Adler@yardi.com Razvan-I.Cimpean@yardi.com

## Southwest Florida Coast January 2024

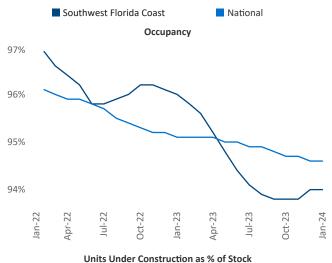
Southwest Florida Coast is the 52nd largest multifamily market with 88,765 completed units and 86,026 units in development, **15,953** of which have already broken ground.

New lease asking **rents** are at **\$1,985**, down -4.9%▼ from the previous year placing Southwest Florida Coast at 119th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,325** ▲ net units absorbed over the past twelve months. This is down **-1,952** ▼ units from the previous year's gain of **3,277** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 3.0% ▲ over the past 12 months, while hourly wages have risen by 0.6% A YoY to \$30.38 according to the Bureau of Labor Statistics.

Rent Growth YoY



Wauchula

Arcadia

Cape Coral

75

Sebring

aBelle



