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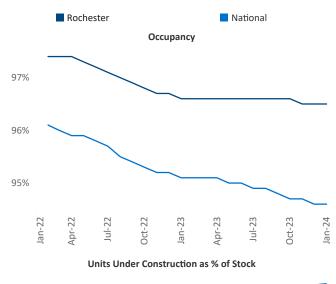


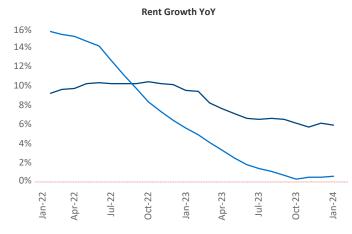
Rochester is the **63rd** largest multifamily market with **61,438** completed units and **7,113** units in development, **1,496** of which have already broken ground.

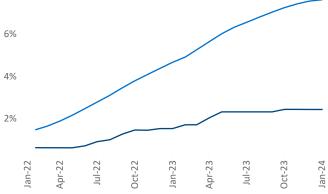
New lease asking **rents** are at \$1,358, up 5.9% ▲ from the previous year placing Rochester at 7th overall in year-over-year rent growth.

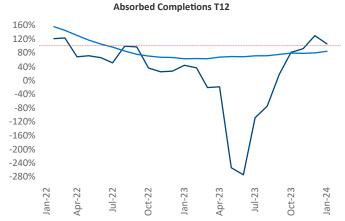
Multifamily housing **demand** has been positive with **357** ▲ net units absorbed over the past twelve months. This is up **139** ▲ units from the previous year's gain of **218** ▲ absorbed units.

Employment in Rochester has grown by 1.8% ▲ over the past 12 months, while hourly wages have risen by 5.4% ▲ YoY to \$31.08 according to the *Bureau of Labor Statistics*.









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