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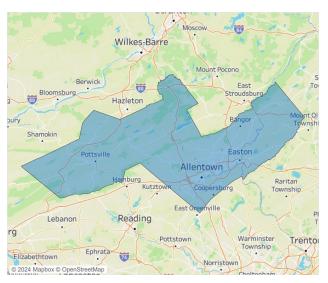
## Allentown-Bethlehem January 2024

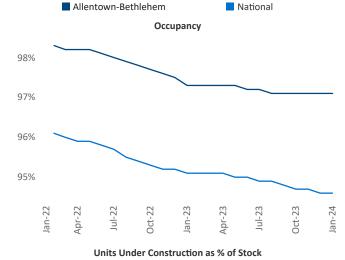
**Allentown-Bethlehem** is the **92nd** largest multifamily market with **34,419** completed units and **12,735** units in development, **1,022** of which have already broken ground.

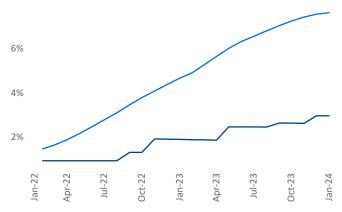
New lease asking **rents** are at \$1,615, up 2.1% ▲ from the previous year placing Allentown-Bethlehem at 53rd overall in year-over-year rent growth.

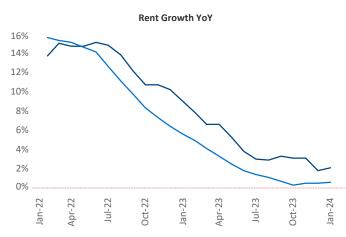
Multifamily housing **demand** has been negative with -216 ▼ net units absorbed over the past twelve months. This is down -426 ▼ units from the previous year's gain of 210 ▲ absorbed units.

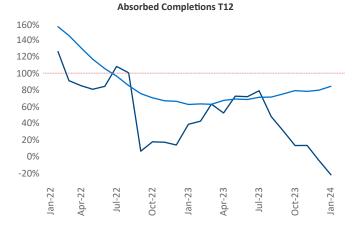
Employment in Allentown-Bethlehem has grown by 1.1% ▲ over the past 12 months, while hourly wages have risen by 6.0% ▲ YoY to \$31.70 according to the *Bureau of Labor Statistics*.











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