

Walnut Cove

High Point

Winston-Salem

East Ber

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Grove

olis

Salisbury

Rockwell

Mise

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New Londo

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Razvan Cimpean Triad SEO Engineer December 2023

Triad is the **48th** largest multifamily market with **95,980** completed units and **26,399** units in development, **4,549** of which have already broken ground.

New lease asking **rents** are at **\$1,231**, up **1.6%** from the previous year placing Triad at **62nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **4,695** ▲ net units absorbed over the past twelve months. This is up **5,604** ▲ units from the previous year's loss of **-909** ▼ absorbed units.

Employment in Triad has grown by **1.8%** ▲ over the past 12 months, while hourly wages have risen by **3.9%** ▲ YoY to **\$30.72** according to the *Bureau of Labor Statistics*.







