Yemassee



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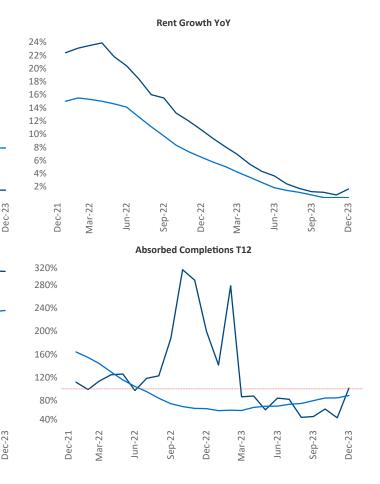
Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Savannah - Hilton Head December 2023

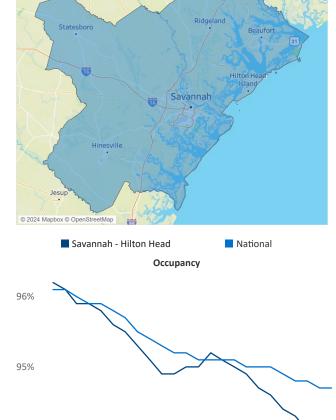
Savannah - Hilton Head is the 81st largest multifamily market with 44,218 completed units and 14,744 units in development, 4,326 of which have already broken ground.

New lease asking **rents** are at **\$1,639**, up **1.6%** ▲ from the previous year placing Savannah - Hilton Head at **62nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with  $1,724 \blacktriangle$  net units absorbed over the past twelve months. This is up  $522 \bigstar$  units from the previous year's gain of  $1,202 \blacktriangle$  absorbed units.

**Employment** in Savannah - Hilton Head has grown by **1.9%** ▲ over the past 12 months, while hourly wages have fallen by -**1.8%** ▼ YoY to **\$25.79** according to the *Bureau of Labor Statistics.* 





Units Under Construction as % of Stock

Dec-22

Mar-23

Sep-23

Jun-23

94%

Dec-21

Mar-22

Jun-22

Sep-22

