## Yardi Matrix

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Park Cherokee

Franklin

64

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Highlands

Asheville

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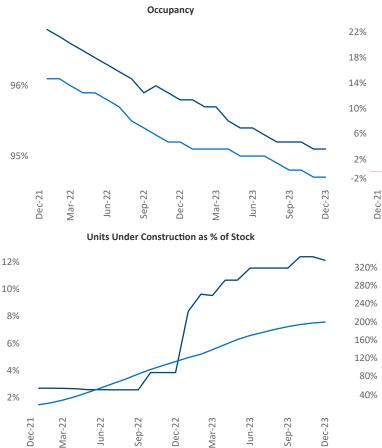
December 2023

**Asheville** is the **110th** largest multifamily market with **21,550** completed units and **15,276** units in development, **2,609** of which have already broken ground.

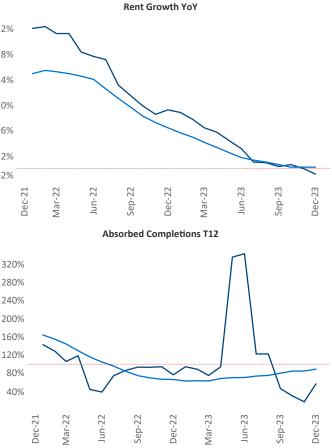
New lease asking **rents** are at **\$1,672**, down **-0.8%** ▼ from the previous year placing Asheville at **96th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **433** ▲ net units absorbed over the past twelve months. This is down -**337** ▼ units from the previous year's gain of **770** ▲ absorbed units.

**Employment** in Asheville has grown by **2.3%** • over the past 12 months, while hourly wages have risen by **5.5%** • YoY to **\$28.80** according to the *Bureau of Labor Statistics*.



Asheville



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