Jeff Adler

Vice President

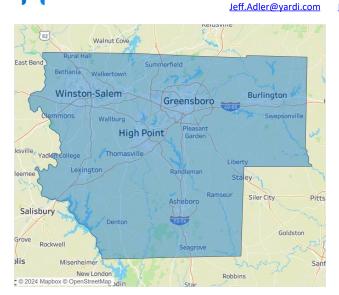


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Triad

November 2023



Triad is the **48th** largest multifamily market with **95,980** completed units and **26,461** units in development, **4,405** of which have already broken ground.

New lease asking **rents** are at \$1,235, up 1.5% ▲ from the previous year placing Triad at 62nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,048** ▲ net units absorbed over the past twelve months. This is up **3,839** ▲ units from the previous year's loss of **-791** ▼ absorbed units.

Employment in Triad has grown by 1.5% ▲ over the past 12 months, while hourly wages have risen by 3.5% ▲ YoY to \$29.88 according to the *Bureau of Labor Statistics*.

