

## Contacts

Jeff Adler
Vice President

Jeff.Adler@yardi.com

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Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

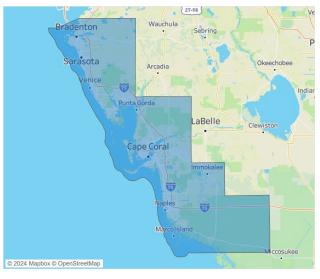
## Southwest Florida Coast November 2023

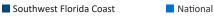
**Southwest Florida Coast** is the **52nd** largest multifamily market with **88,027** completed units and **85,214** units in development, **14,556** of which have already broken ground.

New lease asking **rents** are at \$1,975, down -3.6% ▼ from the previous year placing Southwest Florida Coast at 116th overall in year-over-year rent growth.

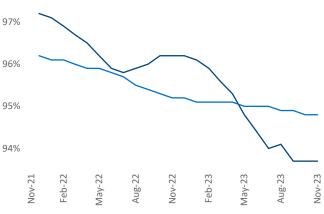
Multifamily housing **demand** has been positive with **2,435** ▲ net units absorbed over the past twelve months. This is down **-2,120** ▼ units from the previous year's gain of **4,555** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 2.3% ▲ over the past 12 months, while hourly wages have risen by 0.9% ▲ YoY to \$30.07 according to the Bureau of Labor Statistics.

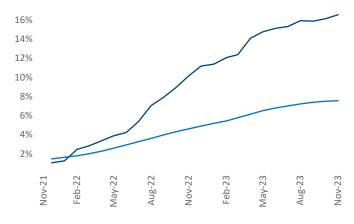




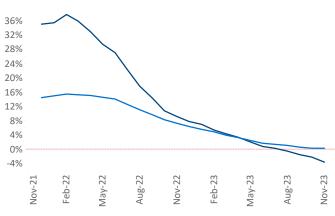
Occupancy



Units Under Construction as % of Stock



Rent Growth YoY



Absorbed Completions T12



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